



A world of good in every carton.



What's good in every Tetra Pak carton?



Glass Bottle
40:60



Can
12:88



Tetra Pak
4:96

package % of total weight : product % of total weight

Cartons are efficient because they are lightweight and compact with a smaller package to product ratio than traditional packaging.



Cartons have a low carbon footprint throughout their entire life cycle.



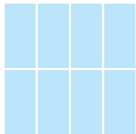
Cartons create less waste because they are made with less material.

Cartons represent 66%* less packaging than a can and 93%* less packaging than a glass bottle.

* by weight



vs



Cartons are more space-efficient
than traditional packaging.



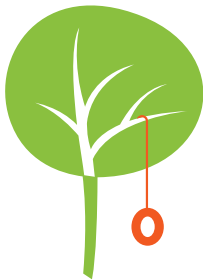
Cartons are safe, convenient and
lock in taste and nutritional content.



Cartons are shelf-stable with no added preservatives, which saves energy in both transportation and storage.



Cartons are recyclable — find out
more at recyclecartons.com



Cartons are mainly made from paper, a renewable resource that is responsibly replenished, while most traditional packaging (cans and bottles) are made with 0% renewable resources. Renewable resources are the materials of the future because they grow back to be there for future generations.



There is a world of good in every Tetra Pak carton. Cartons have a low impact on the environment with no compromise on protection.



A world of good in every carton.

Tetra Pak cartons do more than preserve taste and nutritional content. Made mainly from a renewable resource, they help protect the earth's resources for future generations.
tetrapakusa.com & tetrapak.ca



A world of good in every carton.

tetrapakusa.com

tetrapak.ca

Printed on paper containing minimum of 80% recycled cartons