

Create new opportunities in ambient spreadable cheese with Tetra Pak.

Spreadable cheese is a thriving category, consumed widely in the Middle East and Africa. Discover how to launch ambient spreadable cheese that tastes great and offers enhanced shelf-life all at an affordable price point. Take a journey with Tetra Pak and turn new ideas into on-trend products that stand out on the shelf.

Tetra Pak. Your end-to-end solutions partner.

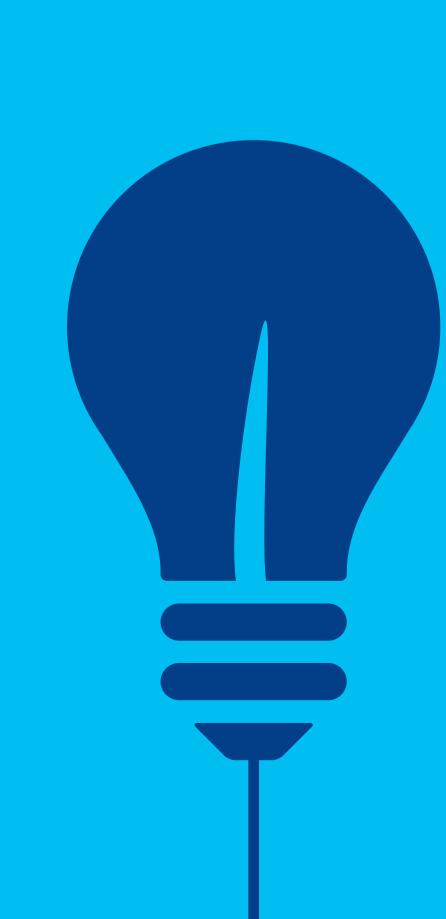
Spreadable cheese is worth 458 million kg in Middle East and Africa, and is expected to grow by 2.9% betwen '20-'23.

The right idea.

Ideation is a collaborative process. Tetra Pak's Marketing Services provide you with consumer insights and market trends to accurately identify new product opportunities. Find the sweet spot of your brand by working with us to refine and test ideas, selecting and progressing only the best, using a tried and tested project framework.



Identify new product opportunities.



The optimum recip

Turn your ideas into a formulation that fits your product's concept and positioning at our Product Development Centres. Skilled technologists help you refine your ambient spreadable cheese concepts on industrial processing equipment, creating the optimum formulation for your production environment without the need to interrupt your own operations.

cost-effectively.

Refine prototypes



Expertise in cheese production.

Tetra Pak's expertise in ambient processing helps you

achieve a highly flexible and cost-efficient production process for all spreadable cheese products. Our ultra-flexible processing lines can handle multiple recipes with large variations and multiple capacities, intelligently customised according to your needs. We ensure top quality through three cornerstone technologies of mixing, heating and ultrafiltration. Get higher product quality

and ultra-flexible production.



SPREADABLE

Our super-light portion packages for spreadable cheese provide ease of opening and squeezing

and storage, and make greater use of ambient space that is so prevalent in smaller, traditional retail shops. Our aseptic packaging ensures your food stays safe and of high quality without refrigeration. And since our packaging is made mostly from renewable sources, it also reinforces your commitment to sustainability. Pack in convenient Tetra Pak portion packages ideal for spreadable cheese.

for immediate use. Ambient Tetra Pak packages

will also help you reduce costs of distribution

we offer best-practice manufacturing methodology. Tetra Pak® Services are designed to optimise your entire production, improve performance, reduce costs and ensure food safety

As a world leader in food processing and packaging solutions,

Services across production.

throughout the lifecycle of your operation. We cover every aspect of your food production, from daily routines to business insights. Partner with Tetra Pak for continuous support

in your operations



Spread the Word.

Spread into new markets successfully with Tetra Pak.

of your journey - from ideation to creation to consumption.

We're here to help at every stage

Get in touch