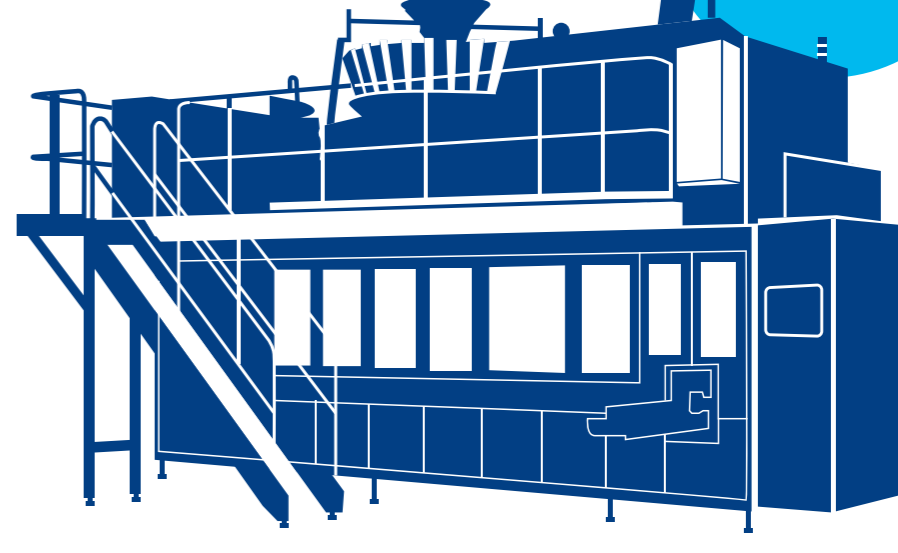


Tetra Recart® portfolio for ready-to-eat baby food

Tetra Pak® R2



Meet market needs with flexible packaging formats

Tetra Recart® 100 Mini new format



TETRA RE CART FORMATS

100 Mini

200 Mini

340 Midi

100ml / 3.5 oz

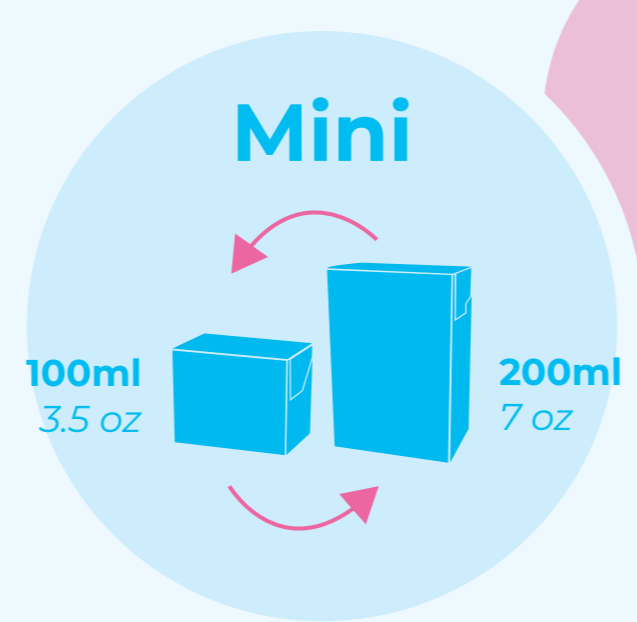
200ml / 7 oz

340ml / 12 oz



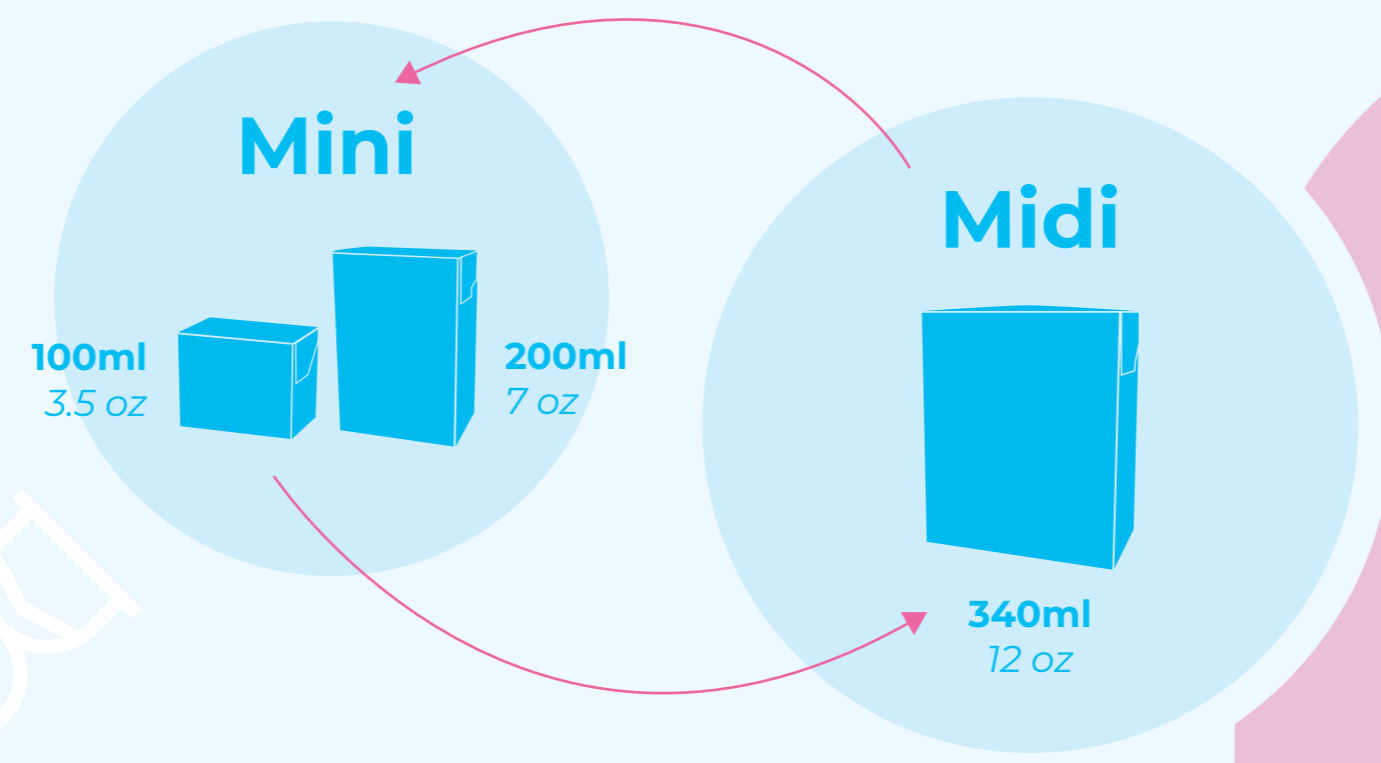
Changeovers made easy:

Conversion time within the same package family:



30 minutes

Conversion time between Midi and Mini:



4 hours

Population

678 million

World baby population

UN age 0-4 yrs old



Packaged baby food

~5 billion packages consumed annually

Global data, estimated using 150g as an average pack size

Baby food in cartons

68% of respondents would be interested in buying baby food in cartons

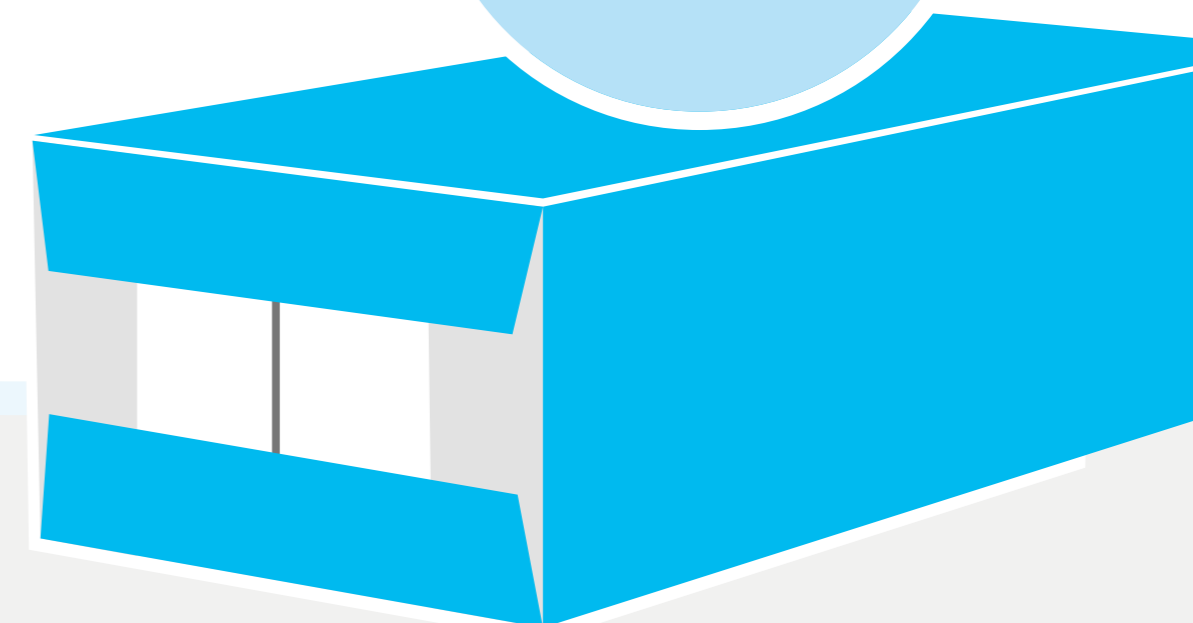
Consumer research in Japan 2019, Europe 2020

Key trends

- ✓ Convenient
- ✓ Clean and natural recipes
- ✓ Green[ish] packaging

MINTEL Trends presented has been recognized and described by Mintel

Durable, lightweight and easy to store



A package optimised for consumer convenience:

- Easy to open and to empty
- Wide, easy-to-pour-from opening
- Safe – no sharp edges
- Reclosable for storage in fridge after opening
- Easy to flatten, saves space when disposing after use.

Forward-thinking forestry

100% of Tetra Recart packages are **FSC™-certified**



FSC™ certification is your guarantee that the paperboard used in Tetra Recart carton packages comes from responsibly managed forests and other controlled sources.

Want to know more? Get in touch with us.