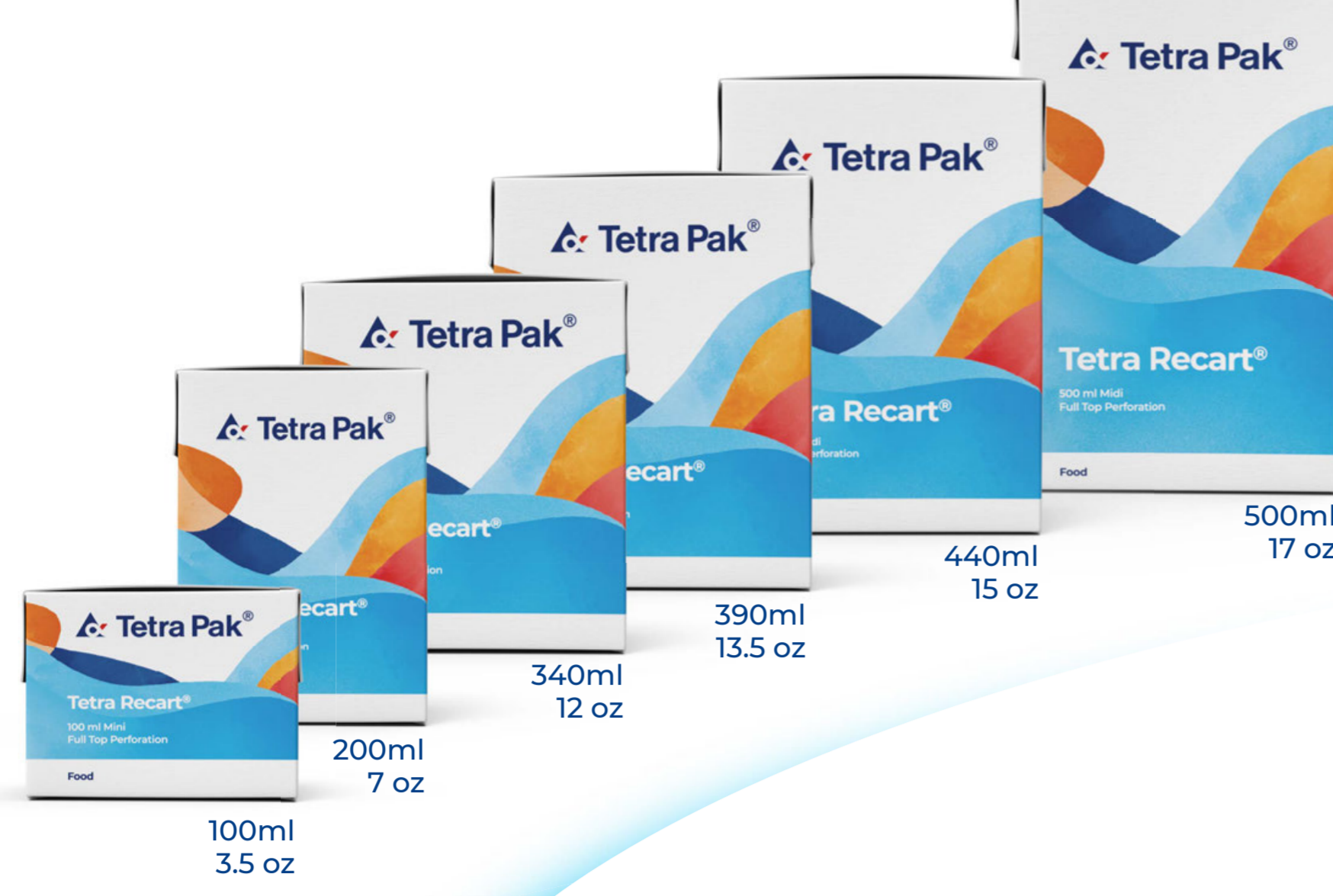


Everything you need to know about Tetra Recart®

The game-changing solution for food

Tetra Recart® is the optimal choice for a variety of categories, and it offers benefits throughout the entire value chain. Here's everything you need to know about this innovative range of packages.

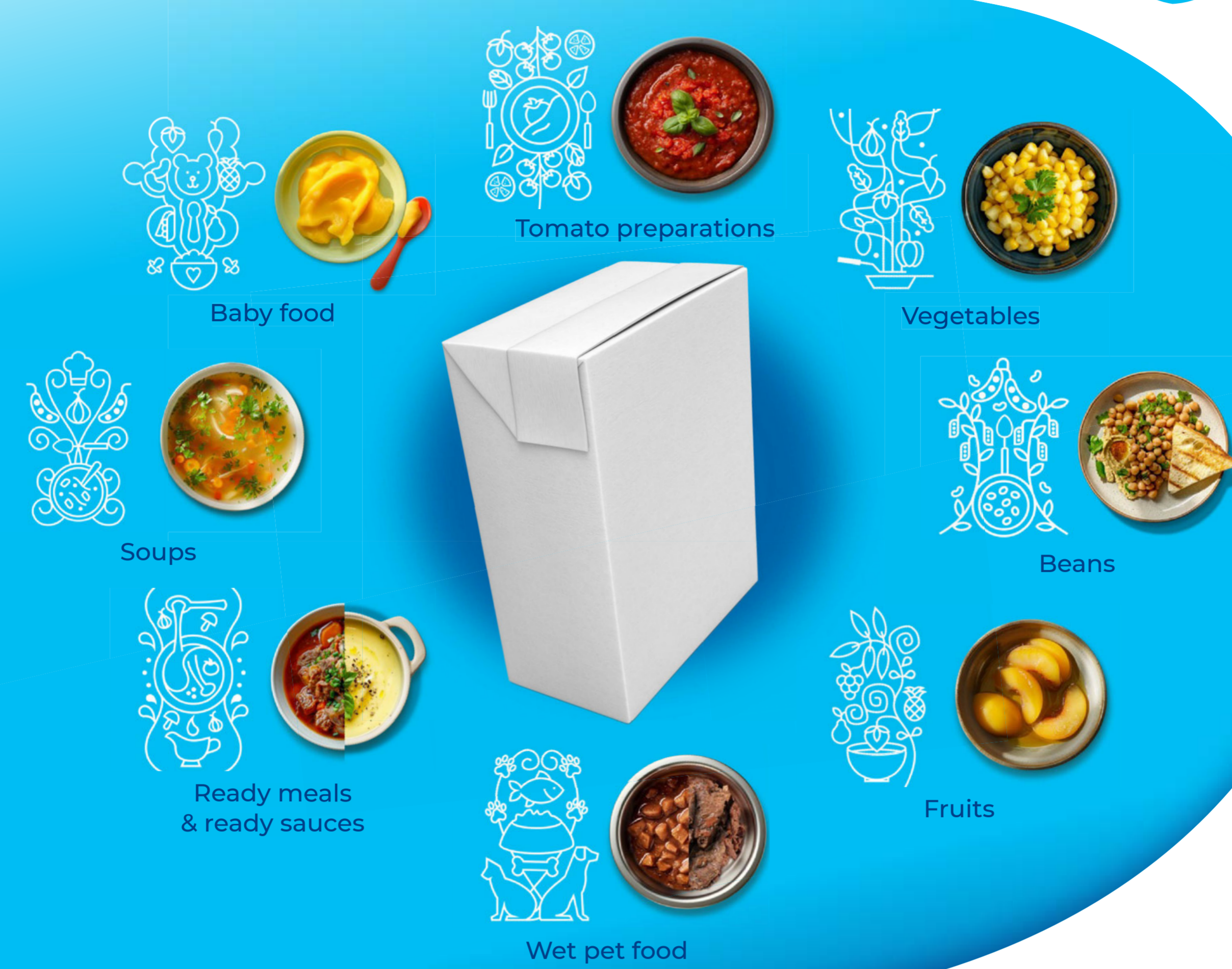
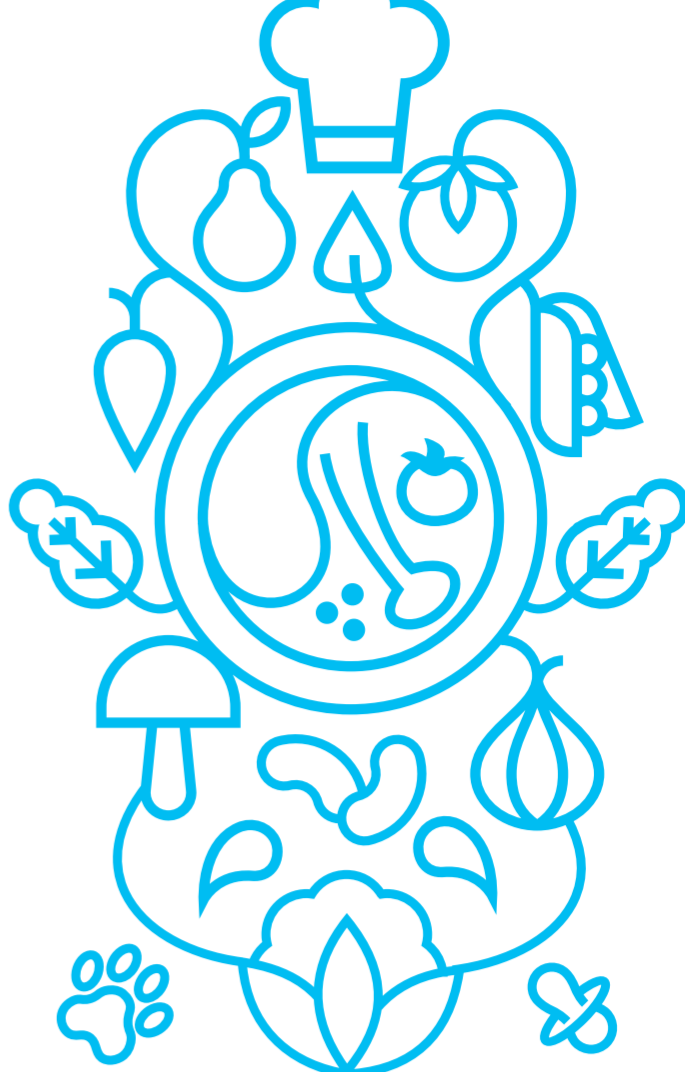


All sizes great and small

When it comes to shelf stable foods, one size doesn't fit all. That's why we offer a number of different sizes.

The optimal choice, whatever your product

Choose the product and package size that works for your consumers.

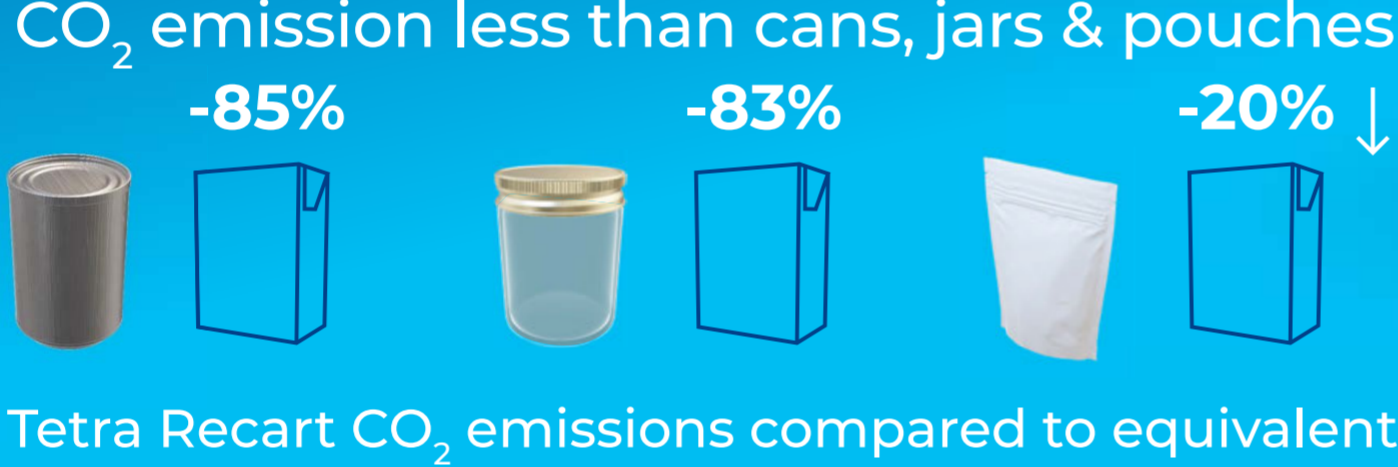


More than meets the eye

Tetra Recart may look like an ordinary carton, but it's one that's packed with innovation. Packages contain up to 71% paper-based content, and are robust enough to withstand the retort process that's usually used with cans and jars. That's all thanks to the design and formulation.

The lowest climate impact

Thanks to a combination of using responsibly managed, renewable resources and logistical efficiency which contributes to less trucks on the road, Tetra Recart offers lower CO₂ emissions than metal cans, plastic pouches and glass jars of equivalent sizes.



Tetra Recart CO₂ emissions compared to equivalent sizes of cans*, glass jars* and plastic pouches**



Prioritising profits

With lower distribution costs and more efficient storage, fast and easy product replenishment, less product wastage thanks to its robustness, and a low cost per package, Tetra Recart can boost your bottom line.



Loved by consumers

- Tetra Recart is:**
- Easy to open and empty.
 - Recloseable.
 - Easy to store in a cupboard or fridge.
 - Easy to flatten after use.
 - Easy to pour from with a wide opening.

This is why a growing number of consumers prefer cartons.



Efficiency, everywhere



Tetra Recart is optimised for logistics both in transport and on the shelves.

- More packages on each pallet, and in turn in each truck, with 12% more 390ml packages and up to 50% more 100ml packages.***
- More packs per truck means fewer vehicles on the road.
- This can contribute to reducing environmental impact and delivery costs.

Optimal for retailers and e-tailers

The shape means up to 40% more packs fit on the shelf, while the packaging makes replenishment smoother and faster.

Packaging is also always facing the consumer, and the right design choices can create a striking billboard effect.



Tetra Recart is ideal for online shopping. It stands out on any screen, while the shape and efficiency means less air is shipped, improving logistics and reducing associated costs.

* LCA report, 2020, European market
** LCA report, 2021 European, US and Japanese market
*** Based on internal simulations comparing Tetra Recart to cans and jars of equivalent sizes.

Learn more in lifecycle assessments for food packaging

Want to know more?
Get in touch with us.