



Cookies on www.tetrapak.com

These cookies are used on www.tetrapak.com

Last update: 2020-05-05

Cookie name	Type	Purpose	Time	Category
_gcl_au	http	This cookie is used by Google Analytics to track visitors across websites.	3 months	Analytics
__ga	http	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously.	2 years	Analytics
_gid	http	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing.	1 day	Analytics
_fbp	Persistent	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months	Marketing
lidc	http	LinkedIn cookie for tracking the use of embedded services.	1 day	Marketing
bcookie	http	LinkedIn cookie for tracking the use of embedded services.	2 years	Marketing
bscookie	http	LinkedIn cookie for tracking the use of embedded services.	2 years	Marketing
lang	http	This cookie remembers the users selected language version of a website. LinkedIn ads	session	Preferences
lang	http	Cookie set by LinkedIn when a webpage contains an embed "Follow us" panel LinkedIn.com	session	Preferences
fr	http	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements.	3 months	Marketing

UserMatchHistory	http	Linkedin - Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 month	Marketing
nmstat	Persistent	Cookie used by Siteimprove, a website governance tool. This cookie contains an ID string on the current session. Non-personal information on what sub-pages the visitor enters – this information is used to optimize the visitor experience.	999 days	Analytics
siteimproveses	http	Cookie used by Siteimprove. This cookie is used to help record the visitor's use of the website. It collects statistics about site usage such as when the visitor last visited the site.	session	Analytics
AWSELB	pixel	Used to distribute traffic to the website on several servers in order to optimize response time.	session	Performance
AMP_TOKEN	http	This cookie contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service. Google (AMP: Accelerated Mobile Pages)	1 day	Performance
PARDOT	http	This cookie is set by the Pardot Marketing Automation Tool. Pardot tracks visitor and prospect activities on the website and landing pages by setting cookies on visitors browsers. Cookies are set to remember preferences when a visitor returns. Pardot also sets a cookie for logged-in users to maintain the session and remember table filters. Pardot sets first-party cookies for tracking purposes, and sets third-party cookies for redundancy. Pardot cookies don't store personal data, only a unique identifier. For further information visit: Pardot Cookies and Activity Tracking page.	1 year	Marketing