Commitment to lead the sustainability transformation

In the midst of a global pandemic, while the world's focus on planet and environment is being challenged, Tetra Pak continues its endeavour to create a more sustainable future by addressing the interconnected nature of the environmental, social and economic challenges. Here we present some highlights from Tetra Pak's initiatives in India in 2019.

Over 80% of Tetra Pak packages sold in India bear the FSC label, certifying that the paper-board is made using responsibly sourced wood



According to a study done by The Energy and Resources Institute (TERI) across 20 cities in India, 1 in 2 cartons sold in the surveyed cities is recycled

Collection network expanded across 20 states and Union Territories with the support of 29 collection partners



Strengthened AARC (Action Alliance for Recycling beverage Cartons) to include 16 industry leaders in the field of juices, dairy, pharma, liquor and packaging industry





1st phase of 'Alag Karo Har Din Teen Bin' (a waste segregation awareness program) completed in NCR with Social Return On Investment (SROI) of 2.66 in the year 2019-20





Launched a waste management facility at Indian Army camp at Joshimath, Uttarakhand. This is Tetra Pak's 14th such facility in partnership with the Indian Army