



# 10 THINGS YOU NEED TO KNOW ABOUT US!





# VISION & PROMISE

Tetra Pak is a world-leading food processing and packaging solutions company. We provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people. We believe in responsible industry leadership and a sustainable approach to business. Our promise: **“PROTECTS WHAT’S GOOD™,”** reflects our commitment to making food safe and available, everywhere.



# THE BEST FOOD PACKAGING & PROCESSING TECHNOLOGY

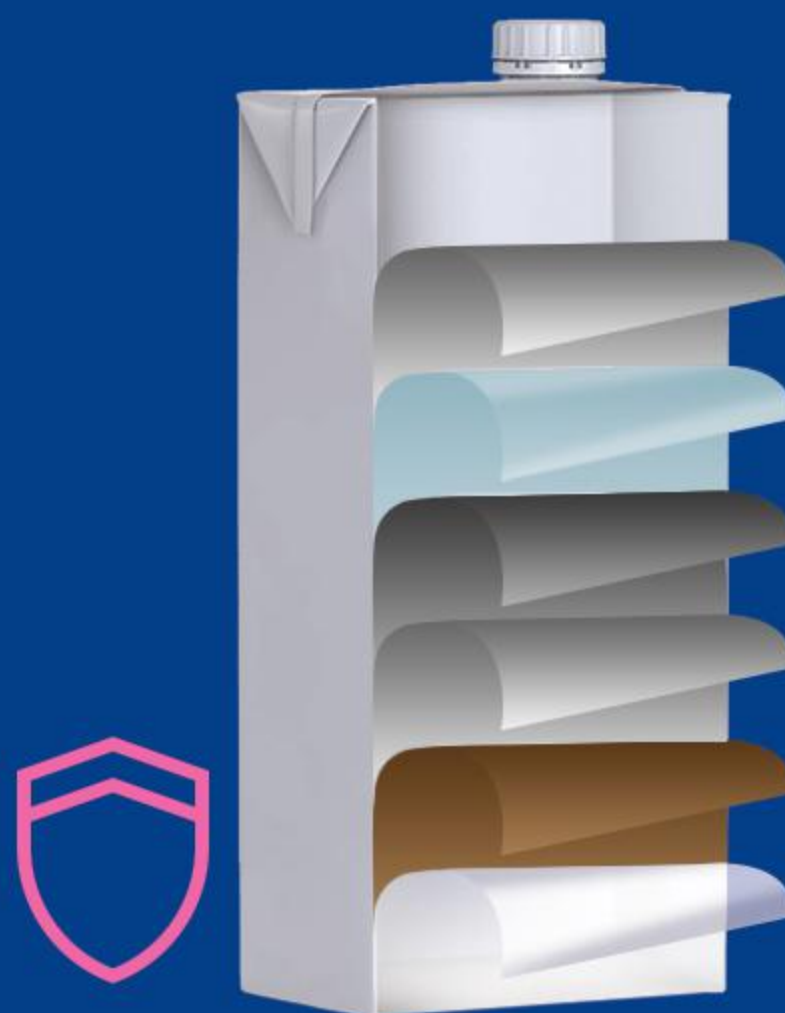
By investing in technology and new products in response to consumers and market dynamics, we are serving numerous leading food and beverage manufacturers with faster better and cheaper

developments to reduce their operational costs, increase performance and remain competitive.

# PROMOTING FOOD SAFETY

## Our six-layer carton package

forms a barrier against sunlight and microorganisms present in the air, eliminating the need for refrigeration and preventing spoilage without the need for chemicals or preservatives, all while protecting the nutritional value and taste of the products inside.



# LEADING SUSTAINABILITY WITH FSC

**100%** of the paperboard in our packages comes from FSC Certified Forests.

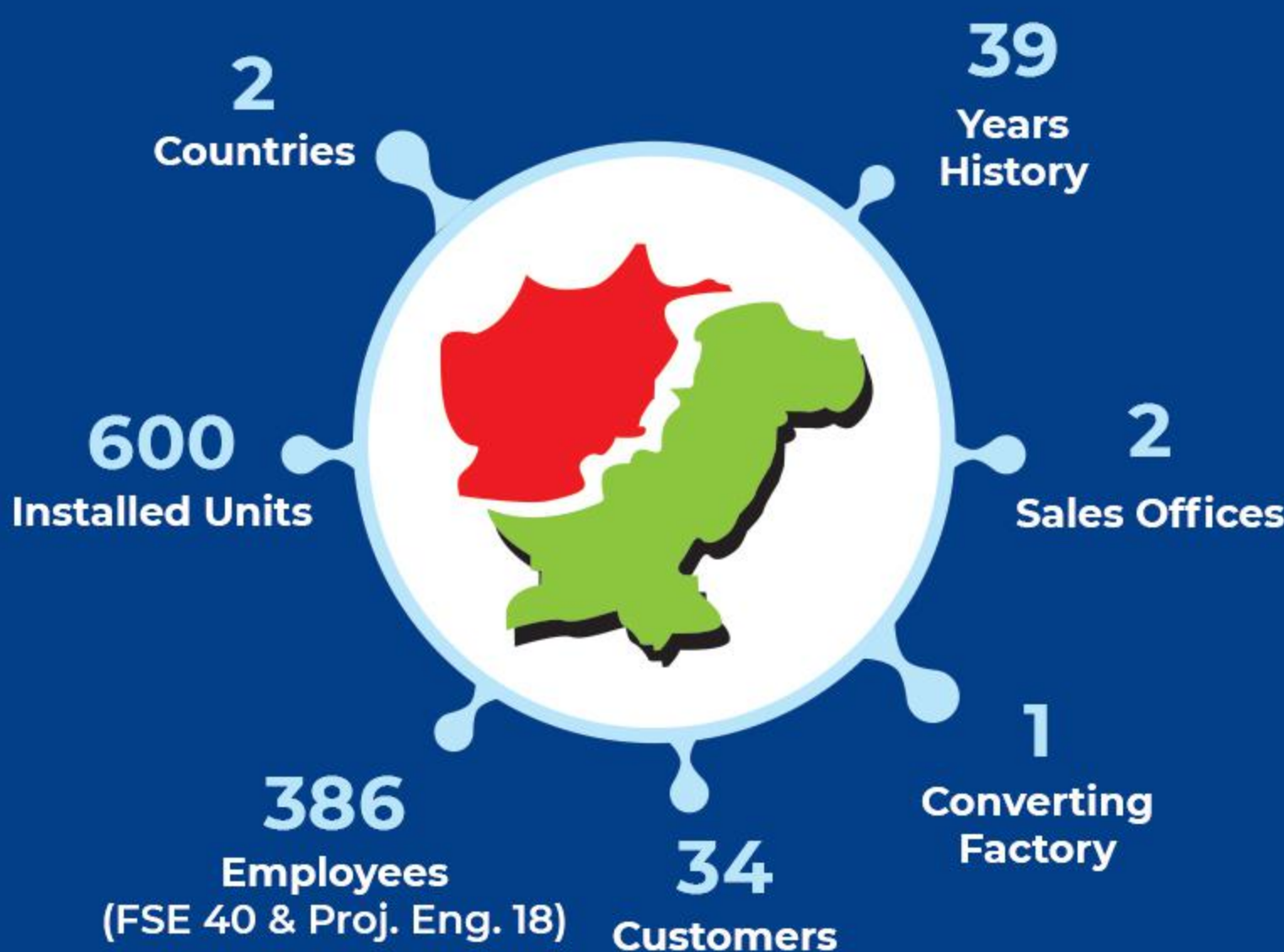
The Forest Stewardship Council is an international organization which promotes environmentally appropriate, socially manageable and economically viable management of the world’s forests. 100% of the packs that we produce globally are eligible to carry the FSC™ label on-pack.



# 40 YEARS AND COUNTING

In the mid-1970s, Tetra Pak® joined hands with Packages Ltd. of Pakistan to acquire Milko Ltd., the only major dairy plant in the country. **In 1982, Tetra Pak Pakistan formally emerged.** In the 1990s, managing control of the company was transferred to Tetra Pak International.

Today, Tetra Pak Pakistan supplies the latest processing and packaging solutions to our customers in Pakistan & Afghanistan.





## INNOVATIVE PRODUCTS & SOLUTIONS

We are market leaders in the processing and packaging of dairy products, beverages & ice cream with over **600 units deployed across Pakistan.**

Having strong local project expertise in process engineering, automation and project management makes us specialists in complete end-to-end solutions for the processing, packaging and distribution of a variety of food products. Our solutions are specifically designed to be as economical and sustainable as possible.



## OUR FACTORY IS TRULY WORLD CLASS!

Established in 2011 with a total investment of over

**Rs. 10 Billion**

Tetra Pak Lahore Facility, has been awarded the prestigious JIPM World Class Award, making it the first ever factory in Pakistan and only the 24th worldwide to have done so.

Being the largest facility of its kind in the Middle East Region, it has the capability of producing



**16 Billion** packages annually.

## WE'RE GOING GLOBAL

Tetra Pak Pakistan annually exports packaging material worth

**\$50 Million** to over 25 countries across the globe including several countries in Africa, the Middle East, and the Far East.



## PIONEERS OF DAIRY DEVELOPMENT

Pakistan faces many hurdles in the way of not having a fully developed dairy farming sector. **Since 2009**, Tetra Pak Pakistan has been working with the dairy industry and milk processors on initiatives such as the **Community Dairy Hub**; a program to assist the local dairy farming sector in facing challenges such as non-commercialized

dairy farming, a lack of a dependable milk transportation infrastructure, poor breeding and animal husbandry practices, a lack of professional veterinarian services, low awareness of latest farm management practices and others.

## THE WORLD'S MOST SUSTAINABLE PACKAGE

More than **70%** of our packaging material

is made from long, strong paper fibres that can be recycled several times. The thin layer of polymers (plastics) in our beverage cartons can be blended with other polymers and turned into new products, such as roofing tiles, crates, park benches, waste bins and much more.

In 2014 Tetra Pak Pakistan went into a partnership agreement with Green Earth Recycling.

Since then, we have been successfully achieving increasing recycling targets every year. In 2021, all of this resulted in a recycling rate of...

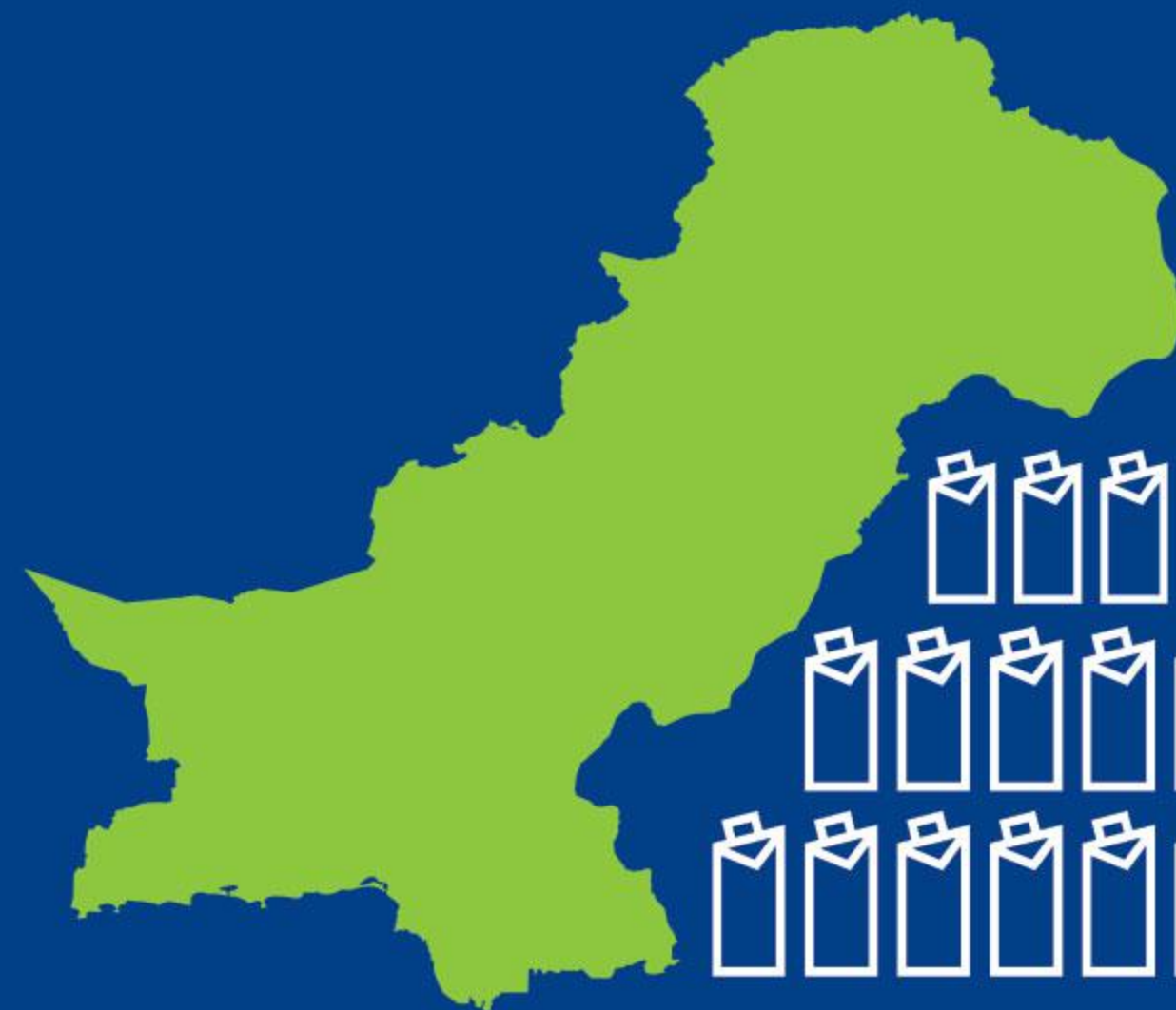


**27000** tons of cartons in Pakistan.



## 10 FACTS ABOUT TETRA PAK, PAKISTAN

**40**  
YEARS OF  
OPERATIONS  
IN PAKISTAN.



01

02



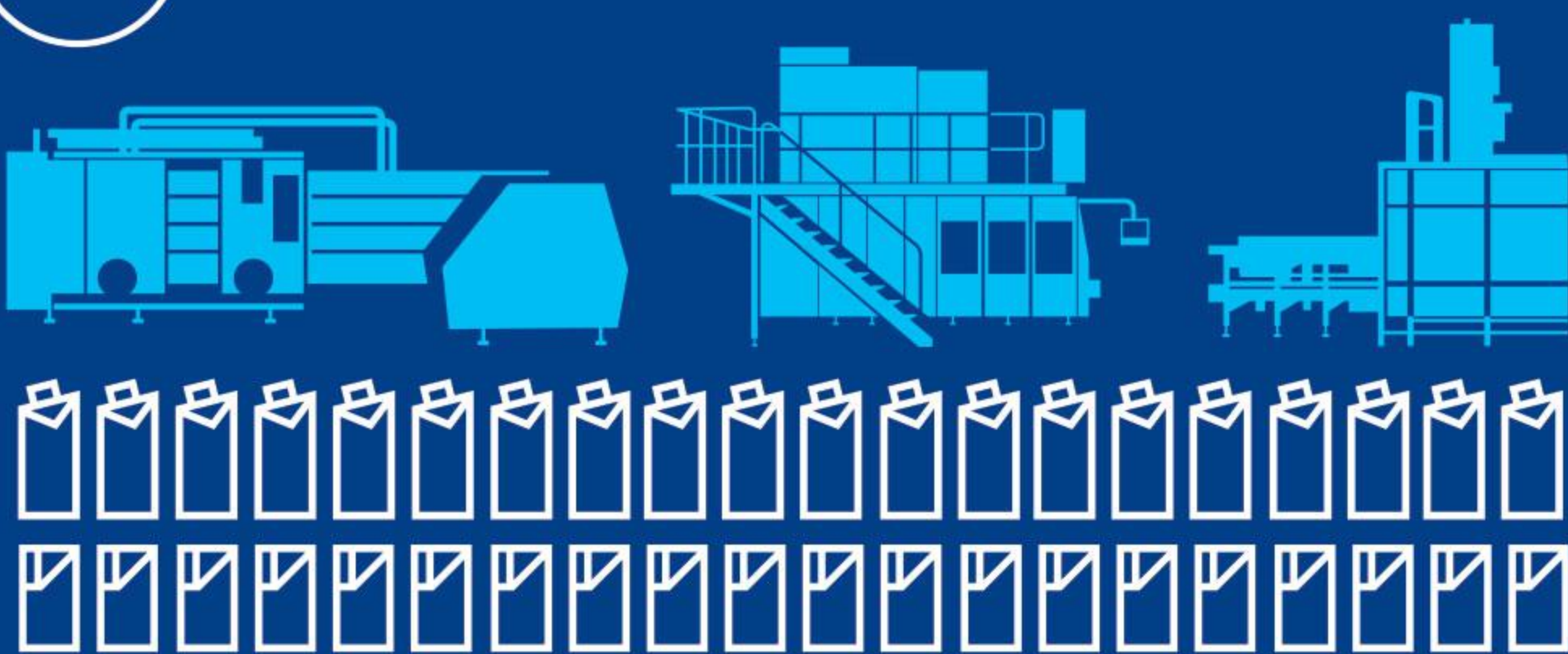
WE'RE PIONEERS OF  
**DAIRY**  
DEVELOPMENT IN  
PAKISTAN.

WE ARE SERVING MORE THAN  
**40** LEADING DAIRY &  
BEVERAGES  
MANUFACTURERS.



03

04



**OVER 600**  
UNITS OF PROCESSING  
& PACKAGING  
DEPLOYED ACROSS  
PAKISTAN.

ANNUAL EXPORT OF LIQUID FOOD  
PACKAGING MATERIAL WORTH  
**\$50 M** TO OVER 25  
COUNTRIES  
ACROSS THE GLOBE.



05



OUR CARTONS ARE  
**100% RECYCLABLE**  
**42% OF ANNUAL**  
PRODUCTION OF CARTONS  
ARE RECYCLED EVERY YEAR.



06

07



OUR FACTORY HAS RECEIVED  
**WORLD CLASS**  
**TPM ACHIEVEMENT**  
AWARD BY JIPM.

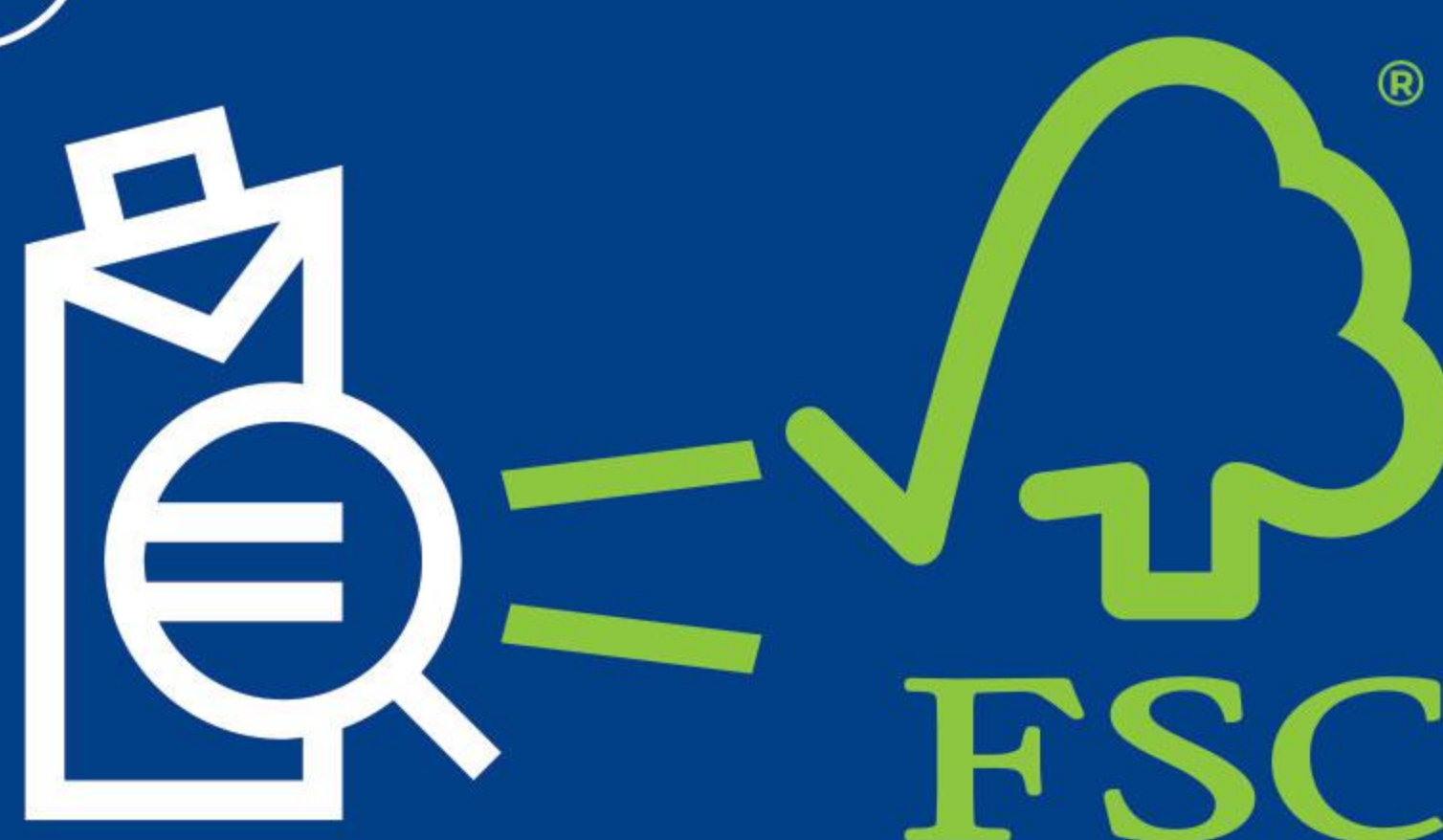
\* TPM (TOTAL PRODUCTIVE MAINTENANCE) &  
JIPM (JAPAN INSTITUTE OF PLANT MAINTENANCE)

WE ARE  
**350 EMPLOYEES**  
**& OVER 40**  
HAVE BEEN MOVED  
ABROAD TO TETRA PAK  
GLOBAL.



08

09



OUR CARTONS ARE  
**100% FSC**  
**CERTIFIED.**

\* FSC (FOREST STEWARDSHIP COUNCIL), AN INTERNATIONAL  
ORGANIZATION WHICH PROMOTES ENVIRONMENTALLY  
APPROPRIATE, SOCIALLY MANAGEABLE, AND ECONOMICALLY  
VIALE MANAGEMENT OF THE WORLD'S FORESTS

WE HELP BUILD  
**SUSTAINABLE**  
**FOOD VALUE**  
CHAINS IN PAKISTAN ADDRESSING  
ISSUES LIKE MALNUTRITION AND  
STUNTED GROWTH.



FOOD VALUE  
CHAINS



MALNUTRITION



STUNTED  
GROWTH

10



## KEEP UP WITH OUR SOCIALS



Tetra Pak Pakistan



Tetra Pak Pakistan



Tetra Pak

## VISIT OUR WEBSITE:

<https://www.tetrapak.com/en-pk>