

PRESS RELEASE

Tetra Pak Renews Green Shelter to Scale Circular Solutions and Empower Thai Communities

Join Tetra Pak at Sustrends 2026 to discover how you can be part of this renewed journey.

Bangkok, Thailand – 27 August 2025 – Tetra Pak today announced the renewal of its Green Shelter project for Friends in Need (of "Pa") Volunteers Foundation, extending the initiative for another three years until August 2028. The project transforms used beverage cartons into housing materials to build sustainable homes for underserved communities across Thailand.

As part of the renewed commitment, Tetra Pak will continue working with 13 project partners to raise awareness about the recyclability of beverage cartons and demonstrate how recycled materials can be repurposed to support those in need. The extension includes the continuation of the "Cut, Clean, Collect" program—three simple steps that empower individuals to prepare cartons for donation, showing how everyday actions can lead to meaningful environmental and social impact.

Building on the success of the past year, the project will collaborate with partners to explore new applications for recycled cartons, expand the collection network, and sustain the distribution of materials such as roofing sheets, eco-wood, eco-bricks, and door and window frames to disaster-stricken and underserved communities.

In 2024, Green Shelter made significant strides, collecting 42 tonnes of used beverage cartons from 150 drop-off points located in shopping centres, postal offices, and through pickup services—surpassing its annual target in collaboration with 13 public and private sector partners.

Key highlights from last year include the recycling of over 600,000 cartons into 463 roofing sheets, 57 door frame sets, and 400 eco-blocks and eco-bricks, which were donated to 19 flood-affected villages in Sukirin district and Rajapattana School in Cho-airong district, Narathiwat province. Additionally, Tetra Pak provided construction materials made from 38,000 cartons to support home repairs in disaster-affected areas in Suphan Buri province, extending aid to vulnerable households.

Originally launched as Green Roof in 2010, the project evolved into Green Shelter in 2022, expanding its scope to include a wider range of recycled materials for home construction. Over 12 years, the initiative has collected 2,500 tonnes of used cartons and transformed them into 68,000 corrugated roofing sheets.

"The Green Shelter project reflects Tetra Pak's commitment to circularity and social responsibility," said **Patinya Silsupadol, Head of Sustainability, Tetra Pak (Thailand) Limited**. "What began as a way to rebuild homes with quality materials made from recycled cartons has grown into a national movement—uniting communities, volunteers, and partners to drive sustainability. In 2024 alone, we supported 28 families, providing construction materials for 28 homes and 2 schools across five provinces: Narathiwat, Nakhon Pathom, Nan, Sukhothai, and Chiang Rai."

Green Shelter's impact spotlighted at Sustrends 2026

To expand the reach of its Green Shelter project and strengthen its circularity network, Tetra Pak will share key sustainability milestones and showcase the tangible impact of the initiative at Sustrends 2026, taking place on 27 August 2025.

Held under the theme of "Volunteerism," Sustrends 2026 offers a timely platform for Tetra Pak to highlight Green Shelter's success in mobilising volunteers, fostering collaboration, and encouraging public participation in its growing collection network.

As part of its presence at the event, Tetra Pak will host two interactive zones to spotlight its commitment to sustainable innovation:

- An exhibition zone will illustrate the recycling journey of beverage cartons and showcase construction materials made from recycled cartons. Attendees will also receive complimentary Tetra Pak water cartons, demonstrating how packaging can be upcycled into practical, everyday products—reinforcing both their sustainability and functionality.
- A dedicated volunteer booth will invite attendees to join the Green Shelter network, helping to expand the collection infrastructure and drive community-led recycling efforts.

Tetra Pak's participation in Sustrends 2026 reflects its ongoing commitment to building an efficient recycling ecosystem that supports Thailand's transition to a low-carbon circular economy.

"I'm deeply grateful to our 13 partners who continue this journey with us," **said Patinya.** "The Green Shelter project is a meaningful initiative that reflects our dedication to accelerating circularity and addressing packaging waste. By expanding collection and recycling efforts and strengthening our ties with local communities, we believe we can make a real difference in Thailand. As Sustrends 2026 celebrates volunteerism, we hope new volunteers joining Green Shelter will discover renewed creativity, motivation, and a sense of purpose—benefiting both their personal and professional lives."

Tetra Pak is inviting everyone to join the Green Shelter project, whether by donating used beverage cartons at designated collection points or volunteering at collection drives. Opportunities are available through the project's [official website](#) and [Facebook page](#).

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ABOUT TETRA PAK

Tetra Pak is a world leading food processing and packaging solutions company. Working with our customers and suppliers, we provide access to safe, nutritious food for hundreds of millions of people in more than 160 countries every day.

With over 24,000 employees worldwide, we commit to making food safe and available, everywhere, and we promise to protect what's good: food, people and the planet. More information about Tetra Pak is available at www.tetrapak.com.

MEDIA CONTACTS

Tetra Pak (Thailand) Limited
Tapanee Junhom
Head of Communications
Tel. +662-018-3000
Tapanee.junhom@tetrapak.com

Agency Communications Contact (Vero)
Wimonphan Nampachoke
Tel: +669-6669-9746
Email: wimonphan@vero-asean.com or
tetrapakTH@vero-asean.com