

PRESS RELEASE

TETRA PAK[®] ADVANCED AGREEMENTS GAIN GLOBAL RECOGNITION FOR DELIVERING MEASURABLE BUSINESS IMPACT

ISSIP awards Tetra Pak[®] Plant Secure with Distinguished Recognition for Business Impact

Bangkok, Thailand, 26 May 2026: Tetra Pak has received Distinguished Recognition from the [International Society for Service Innovation Professionals](#) (ISSIP) for [Tetra Pak[®] Plant Secure](#), part of [Tetra Pak[®] Advanced Agreements](#), for delivering measurable business impact in food and beverage production.

The recognition forms part of ISSIP's annual [Excellence in Service Innovation Awards](#). These awards celebrate pioneering solutions that reshape industries through service innovation, with the 'Business Impact' category recognising solutions that go beyond operational metrics to drive stronger financial performance.

In today's rapidly evolving food and beverage landscape, operational challenges are more complex than ever. Balancing efficiency, quality, cost, and sustainability requires more than short-term solutions, it calls for a strategic and tailored approach. Tetra Pak[®] Service Solutions address this need by delivering customised, expert-driven support designed to enable continuous improvement and long-term performance.

Tetra Pak[®] Advanced Agreements are designed to optimise the entire factory with guaranteed cost and performance outcomes. They bring together digitally enabled World Class Manufacturing methodologies, workforce development and long-term improvement initiatives to address operational gaps across the full factory. Through close partnership and a shared risk model, Tetra Pak[®] Advanced Agreements guarantee outcomes such as Overall Equipment Effectiveness (OEE), operational cost and uptime guarantees.

In recent months, Tetra Pak[®] Advanced Agreements delivered an average of 9% improvement in Overall Equipment Effectiveness and an 11% reduction in operational costs, alongside a 94% renewal rate reflecting long-term customer value¹.

These measurable outcomes are increasingly relevant to Thailand's food and beverage industry. Producers are working to meet consumer expectations on price, taste, and nutritional value, while maintaining efficient and consistent production. Unlike traditional service models that address issues in isolation, Tetra Pak[®] Advanced Agreements take a whole-factory view, with clear performance targets and shared accountability built in.

For Thai manufacturers, this means high production efficiency, cost certainty and improved product quality and consistency. It also supports wider goals, from reducing waste and resource use, to improving long-term business performance.

Sasha Ilyukhin, Senior Vice President, Global Processing Services and Services Solutions at Tetra Pak, comments: "Food and beverage producers are under pressure to improve performance, while managing rising costs and complexity across their operations. The ISSIP award underlines the value long-term partnerships we built with our customers around measurable outcomes, shared accountability and continuous improvement. "With Tetra Pak[®] Advanced Agreements, we commit to clear and measurable deliverables and share the risk, which means our customers gain not just one-off improvements, but long-term confidence for their business performance."

¹ Results based on improvements observed across 200 Expert Services customer projects worldwide.

Ratanasiri Tilokskulchai, Managing Director of Tetra Pak (Thailand) Limited, comments:

“In Thailand, many food and beverage manufacturers are facing similar challenges in managing their production operations. These include ageing equipment that has been in service for many years, rising operational costs and increasing pressure to enhance efficiency while maintaining consistent product quality and effectively managing the risk of unplanned downtime across production lines. This is where Tetra Pak® Advanced Agreements can play an increasingly important role. By enabling manufacturers to take a more structured, end-to-end approach to improving overall factory performance, the model focuses on long-term performance improvement rather than addressing issues in isolation. This can strengthen operational stability, reduce costs, improve resource efficiency and ultimately support more sustainable business growth.”

Haluk Demirkan, 2026 President of ISSIP, comments: “We are pleased to recognize the excellence of service innovation efforts underway in the ISSIP community. This year’s submissions represented the best of the ISSIP community across industry, academia, NGO and government entities, with initiatives calibrated to benefit people, business and/or society in meaningful ways”.

The ISSIP Excellence in Service Innovation Awards are judged by the ISSIP Award Committee - comprising the ISSIP Executive Committee and selected technical advisors - against criteria including uniqueness, creativity, technical merit, value generation and impact.

Find out more about Tetra Pak® Advanced Agreements [here](#).

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ABOUT TETRA PAK

We’re here to make food safe and available. It’s why we provide advanced food production systems. In collaboration with our customers and suppliers, driven by more than 24,000 dedicated employees worldwide, we protect food sustainably every day for hundreds of millions of people in more than 160 countries. Because we’re here to fulfil a purpose:

We commit to making food safe and available, everywhere, and we promise to protect what’s good: food, people and the planet.

More information about Tetra Pak is available at tetrapak.com.

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