



PRESS RELEASE

Tetra Pak to Celebrate 10 years of the Green Roof Project for Friends in Need (of "PA") Volunteers Foundation with a Nationwide Roadshow

A decade of helping people in distress while championing carton collection and recycling in Thailand

Bangkok, Thailand (25 February 2020) — Tetra Pak, the world's leading food processing and packaging solutions company, launches a nationwide roadshow campaign at Big C Supercenter to celebrate the 10 years anniversary of the Green Roof Project for Friends in Need (of "PA") Volunteers Foundation. The project, which organises the collection and recycling of beverage cartons into corrugated roofing sheets used to construct homes and shelters for natural disaster victims and other needy communities nationwide is now in the fourth stage which began in July 2019 will last until June 2022.

The roadshow will begin on 29 February 2020 at Big C Bangplee, Samutprakarn province, and will extend to ten Big C branches located in central Bangkok, suburbs and several provinces nationwide. The purpose of the roadshow is to encourage the public to participate in the Green Roof Project by collecting and donating used beverage cartons for recycling. The campaign booths, set in Big C supermarkets, will hold various activities including teaching how to correctly fold used beverage cartons before disposing them, as well as games, quizzes and workshops to educate consumers on the recycling process. Souvenirs and gifts will be given away to volunteers who participate in the campaign by donating used cartons.

Tetra Pak launched the "Green Roof Project" in June 2010 in partnership with Friends in Need (of "PA") Volunteers Foundation, Thai Red Cross Society, and Big C Supercenter Public Company Limited. The fourth partner, TV 360 news, joined the project in 2015. In this project, Tetra Pak (Thailand) Limited. has also collaborated with the Foundation's working networks and other partners including Beverage Carton Recycling Center by Fiber Pattana Co., Ltd. and Department of Environmental Quality Promotion of the Ministry of Natural Resources and Environment.

"Tetra Pak is extremely proud of having continuously participated in the 'Green Roof Project for Friends in Need (of "PA") Volunteers Foundation' for ten years now. We are honoured to be part of this great initiative, which not only helps people and communities in distress, but also educates consumers on the benefits of used beverage carton recycling, as well as carton waste proper separation and disposal. This roadshow is an important element of the project for which public engagement is a key component," said Mr. Bert Jan Post, Managing Director, Tetra Pak (Thailand) Limited.

"Roadshows like this one — with all the educational and entertaining activities — are a great way to encourage people to take part in environmental protection and supporting devastated

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communities. We expect that it will be received with great enthusiasm and high participation from consumers who will not only have fun, but also learn a lot and have a chance to support a good cause. Big C will always be there for the Thai people at every stage of life because we are a Thai department store, and we are customer orientated," said Mrs. Vipada Duangratana Deputy Chief Executive Officer Big C Supercenter Public Co.,LTD.

The Green Roof project continues to play a major role in carton waste management in Thailand. The initiative reinforces Tetra Pak's commitment to sustainable environmental management by encouraging collaboration among public and private organisations to contribute to a better environment. It also furthers efforts to build awareness on the importance of recycling and to form positive attitudes towards sustainability in Thailand.

Interested individuals can donate used beverage cartons for the 'Green Roof Project for Friends in Need (of "PA") Volunteers Foundation' at 'drop-off' stations at over 140 outlets of Big C Super Center nationwide. Or check out www.tetrapak.com/th/thaigreenroof and www.facebook.com/thaigreenroof on how to become Green Roof volunteers. For more information, please call 02 -747-8881.

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ABOUT TETRA PAK

Tetra Pak is the world's leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 160 countries. With more than 25,000 employees around the world, we believe in responsible industry leadership and a sustainable approach to business. Our promise, "PROTECTS WHAT'S GOOD™," reflects our vision to make food safe and available, everywhere.

More information about Tetra Pak is available at www.tetrapak.com/th

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