



## PHOTO RELEASE

### Tetra Pak Joins Forces with Department of Environmental Quality Promotion for “BeCare Be Kind. Book for the Blind”



**Bangkok, 01 October 2019** — Tetra Pak Thailand, the world's leading food processing and packaging solutions company, attended the BECARE 2018 Honoring Ceremony. During the ceremony, Tetra Pak and the BECARE project partners donated recycled papers to 13 blind schools at Areesumphun Meeting Hall, Department of Environmental Quality Promotion. The donated papers were produced by recycling used beverage cartons.

Initiated by Tetra Pak and industry partners, the BEverage CARton REcycling Project (BECARE) is one of the important environment projects of the company. The project has been implemented for more than 3 years, targeting mainly at local governments, whose waste management policy aligns with Tetra Pak circular economy initiative. Under the concept of “**BeCare Be Kind. Book for the Blind**” in 2018, the project attracted high interest from the various groups of audience like local governments, communities, schools, private and government sectors. Together with the involved audience over 975 tons or 97,500,000 pieces of used beverage cartons were collected in a year to produce over 1,000,000 sheets of recycled paper for donation to 13 Blind Schools in Thailand.

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## **On the photo:**

Front – Students from the blind schools.

Back (From left to right)

1. Mr. Saichon Sittikul-wanich, Marketing Manager, Fiber Pattana Company Limited.
2. Mr. Ratchada Suriyakul Na Ayutthaya, Director General of the Department of Environment Quality Promotion, Ministry of Natural Resources and Environment.
3. Mr. Supanat Ratanadib, Marketing Director, Tetra Pak (Thailand) Limited.
4. Mr. Vatcharapong Ungsrisawasdi, Country Manager of Thailand, SIG Combibloc Limited.

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## **ABOUT TETRA PAK**

Tetra Pak is the world's leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 160 countries. With more than 25,000 employees around the world, we believe in responsible industry leadership and a sustainable approach to business. Our promise, "PROTECTS WHAT'S GOOD™," reflects our vision to make food safe and available, everywhere.

More information about Tetra Pak is available at [www.tetrapak.com/th](http://www.tetrapak.com/th)

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