

## PHOTO RELEASE

### Tetra Pak Participates in the 5th Annual Global Packaging Forum at ProPak Asia



**Bangkok (15 June 2023)** — Tetra Pak, a world-leading processing and packaging solutions company, joined the fifth Global Packaging Forum at this year's ProPak Asia event. The company was represented by Ms Ratanasiri Tilokskulchai, Managing Director, and Mr Patinya Silsupadol, Head of Sustainability, who contributed to this year's topic, "The Future of Packaging".

Ms Ratanasiri Tilokskulchai delivered a keynote presentation on "2023 Consumer Insights and the Packaging Implications for the Food & Beverage industry", and Mr Patinya Silsupadol participated in a panel discussion on the topic of "Recycling, Reprocessing & Closed Loop Collection", where he talked about challenges in collection and recycling of beverage cartons as well as recycling technology and market for recycling products in the region.

**Ms Ratanasiri Tilokskulchai, Managing Director, Tetra Pak (Thailand) Limited,** said: "The world is constantly evolving, and we are facing new trends all the time. Tetra Pak's 2023 Trendipedia Consumer Trends report illustrates how the future of packaging is evolving based on the changed behaviour of consumers.

"For example, consumers are still seeking ways to feel a sense of control during ongoing economic and political global uncertainty. They are making choices based on what is most

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suitable for their health according to their individual goals or life stages, and they're also using tech-enabled personalised health solutions. As such, there's an opportunity for food and beverage brands to communicate product health benefits via packaging QR codes.

“At Tetra Pak, we believe innovation is the answer. Through a collaborative approach and events like the Global Packaging Forum, we can bring together our customers, industry partners and experts to create solutions that answer the latest challenges and shape a more sustainable future.”

**Mr Patinya Silsupadol, Head of Sustainability, Tetra Pak (Thailand) Limited,** said: “Everyone in the packaging value chain has a responsibility to work together to address the challenges of making packaging more sustainable.

“At Tetra Pak, we aim to provide the world's most sustainable packaging solutions. Some ways we're doing that include investing in carton recycling infrastructure, innovation and decarbonising the food value chain. We have also committed to reaching net zero GHG emissions in our own operations by 2030.

“However, to achieve our aim, we must work together. This year's Global Packaging Forum was an excellent opportunity to share learnings and ideas with other industry leaders and experts and explore ways we can move forward, united by a common goal.”

ProPak Asia, the region's number one international trade event for Food, Drink & Pharmaceutical Processing & Packaging Technology, celebrates its 30th anniversary this year. This is the fifth year the Global Packaging Forum, co-organised by Australian Institute of Packaging and Informa Markets, has run alongside ProPak Asia, bringing together expert global presenters who discuss various topics within the packaging realm, such as current trends, innovations and sustainability matters.

*View an exclusive summary of Trendipedia 2023 [here](#)  
View our recently launched Sustainability report FY2022 [here](#)*

**From left to right:**

1. *Mr Patinya Silsupadol, Head of Sustainability, Tetra Pak (Thailand) Limited,*
2. *Asst. Prof. Dr. Jeeranuch Buddeejeen, School of Science and Technology, Sukhothai Thammathirat Open University*
3. *Ms Ratanasiri Tilokskulchai, Managing Director, Tetra Pak (Thailand) Limited,*
4. *Ms Nerida Kelton FAIP, CPP Vice President - Sustainability & Save Food, World Packaging Organisation (WPO),*
5. *Mr Ralph Moyle FAIP, CPP Education Coordinator, Australian Institute of Packaging*

**- END -**

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## **ABOUT TETRA PAK**

Tetra Pak is a world-leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 160 countries. With more than 25,000 employees around the world, we believe in responsible industry leadership and a sustainable approach to business. Our promise, "PROTECTS WHAT'S GOOD™," reflects our vision to commit to making food safe and available, everywhere.

More information about Tetra Pak is available at [www.tetrapak.com/th](http://www.tetrapak.com/th)

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