

PHOTO RELEASE

Tetra Pak Thailand Participates in “Plogging for Green and Clean Bangkok” Event



(From left to right)

1. Ms. Ratanasiri Tilokskulchai, Managing Director, Tetra Pak (Thailand) Limited,
2. Mr. Jon Åström Gröndahl, Ambassador of Sweden to Thailand,
3. Asst. Prof. Dr. Prinya Thaewanarumitkul, Chairman, Puey's Park, Thammasat University
4. Mr. Patinya Silsupadol, Head of Sustainability, Tetra Pak (Thailand) Limited,

Bangkok (19 September 2022) — Tetra Pak Thailand takes part in a “plogging” event hosted by the Bangkok Metropolitan Administration (BMA), the Embassy of Sweden in Bangkok, Puey Park, Thammasat University and other partners on 18th September. The event follows the 2022 World Cleanup Day (17th September) and is in line with the global collective action combating the common challenge of solid waste. It also supports the policy of the BMA to ensure easy access to green spaces for all and enhance waste management.

Tetra Pak (Thailand) Limited

689 Bhiraj Tower, 36th Floor, Sukhumvit Road (Soi 35), Klongton Nua, Wattana, Bangkok 10110, Thailand Telephone: +662 018 3000, www.tetrapak.com/th

Tetra Pak is a trademark belonging to the Tetra Pak Group.

“Plogging” is the act of picking up trash and litter while jogging. It is a combination of the Swedish term “plocka upp”, which means “to pick up,” and jogging. It started as an organised activity in Sweden around 2016 and has since then spread to other countries, following increased concern about plastic pollution. As a workout, it provides variation in body movements by adding bending, squatting and stretching to the main action of running, hiking, or walking. An estimated 2,000,000 people plog daily in 100 countries.

Around 160 participants joined the Bangkok event, plogged along four different routes, and collectively picked up almost 300 kilogrammes of trash. Tetra Pak Thailand supported the initiative by providing drinking water in beverage carton packaging at the starting point and at the finishing line, and also helped with the collection of empty cartons for further recycling.

END

ABOUT TETRA PAK

Tetra Pak is a world leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 160 countries. With more than 25,000 employees around the world, we believe in responsible industry leadership and a sustainable approach to business. Our promise, “PROTECTS WHAT’S GOOD™,” reflects our vision to commit to making food safe and available, everywhere.

More information about Tetra Pak is available at www.tetrapak.com/th

MEDIA CONTACTS

Tetra Pak (Thailand) Limited
Tapanee Junhom
Head of Communications
Tel. +662-018-3000
Tapanee.junhom@tetrapak.com

Midas Communications International Co., Ltd.
Phiroonrak Chaowprom
Tel. 093-691-4298
phiroonrak@midas-pr.com

Tetra Pak (Thailand) Limited

689 Bhiraj Tower, 36th Floor, Sukhumvit Road (Soi 35), Klongton Nua, Wattana, Bangkok 10110, Thailand Telephone: +662 018 3000, www.tetrapak.com/th

Tetra Pak is a trademark belonging to the Tetra Pak Group.