

PRESS RELEASE

Tetra Pak announces Katrin Andersson as the New Managing Director for North Europe

Lund, Sweden, July 15, 2024: Today Tetra Pak announced the appointment of Katrin Andersson as the new Managing Director for North Europe, effective August 1st. She succeeds Alex Henriksen, who will be transitioning to the role of Managing Director for East Europe.

Stepping into her new role, Katrin will be responsible for Tetra Pak Market Operations North Europe, with operations in Denmark, Estonia, Finland, Iceland, Ireland, Latvia, Lithuania, Norway, Sweden and the UK.

Katrin Andersson brings a wealth of experience to her new position, having been at the company for more than 17 years, most recently as a Sales Director in North Europe.

Katrin's appointment marks an exciting new chapter for Tetra Pak's North European market, where her vision and leadership will drive continued success and growth in the region.

Katrin Andersson, Managing Director for North Europe, Tetra Pak said: "The North Europe team boasts a wealth of exciting possibilities, from nurturing current operations through to growing new business areas. I am thrilled to join such a strong team and look forward to working together to further develop these areas."

Alex Henriksen, Managing Director for East Europe, Tetra Pak said: "I very much look forward to my new role in East Europe, and am grateful for all the experience I have gained during my years with the North Europe team. I am confident that Katrin will bring new ideas to further develop our business and support our customers in North Europe."

ABOUT TETRA PAK

Tetra Pak is a world leading food processing and packaging solutions company. Working with our customers and suppliers, we provide access to safe, nutritious food for hundreds of millions of people in more than 160 countries every day.

With over 24,000 employees worldwide, we commit to making food safe and available, everywhere, and we promise to protect what's good: food, people and the planet.

More information about Tetra Pak is available at www.tetrapak.com

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