

NEWS RELEASE

Tetra Pak committed to be a partner to drive the growth of Vietnam's dairy industry

(Ho Chi Minh City, May 30th 2024) Tetra Pak, the world leading food processing and packaging solutions company introduced its end-to-end solutions for food processing and packaging for the dairy industry at the International Exhibition of Dairy Industry and Dairy Products chaired by the Vietnam Dairy Association (VDA), reaffirming its commitment to be the leading partner of Vietnam's dairy industry.

"We are happy to witness the continuous growth of dairy market in Vietnam. Despite being a very established category, there are many more opportunities for diversification within dairy. Consumer tastes and needs are continuously evolving, giving brands the chance to reach different target groups with, for instance, high protein beverages, nutritional drinks for medical use, lactose-free milk or ambient yoghurt," said Mr. Eliseo Barcas, Managing Director and President at Tetra Pak Vietnam.

At the exhibition, Tetra Pak showcased the latest solutions and technologies in processing, packaging and services that help to develop fit-for-purpose integrated industrial solutions for the food and beverage industry, thereby unleashing clients' end-to-end potential. Tetra Pak also introduced its Bloom Center - a new leading innovation center specializing in F&B industry, located in Binh Duong to offer E2E solutions to fast track client beverage products to market within minimal investment.

"Since we started our operations here 30 years ago, we witness how our pioneering aseptic technology have enabled Vietnamese to have access to safe food and nutrition. Through innovative processing and packaging solutions, we help our customers by sharing food expertise and how to safeguard food safety as well as enhancing their operational performance. We are proud to be part of the evolving journey in making dairy products as one of the most important sources of nutrition for Vietnamese people," Eliseo added.

Vietnam Dairy 2024 is a significant international event for the dairy sector, held biennially in Vietnam to promote trade and serve as an effective bridge for domestic and international businesses to meet, exchange, find partners, and expand markets. The event gathers nearly 200 brands from different organizations and enterprises from Vietnam and worldwide.

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ABOUT TETRA PAK

Tetra Pak is a world leading food processing and packaging solutions company. Working with our customers and suppliers, we provide access to safe, nutritious food for hundreds of millions of people in more than 160 countries every day.

With over 24,000 employees worldwide, we commit to making food safe and available, everywhere, and we promise to protect what's good: food, people and the planet.

More information about Tetra Pak is available at www.tetrapak.com.



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