

PRESS RELEASE



TETRA PAK SHOWCASES INTEGRATED END-TO-END SWEDISH TECHNOLOGY POWERING COMPLETE QUALITY, FOOD SAFETY, AND PROTEIN NUTRITION AT VIETNAM DAIRY 2026

Supporting Vietnam's dairy and plant-based beverage manufacturers with integrated processing, packaging, and digital solutions and services to accelerate innovation, quality and growth

HANOI, Vietnam, 19 May 2026 – Tetra Pak, a leading company in food processing and packaging, will participate in the 5th Vietnam International Milk and Dairy Products Exhibition from 28–31 May 2026 at Booth A1-151 and A1-36 at the Vietnam-Soviet Friendship Labour Cultural Palace in Hanoi, reaffirming its leading role in advancing innovation and protein nutrition in Vietnam's dairy and beverage industry, especially the evolving food supplement and nutrition (FSN) market.

Under the theme “**Powering protein nutrition through complete quality,**” Tetra Pak will demonstrate how its integrated solutions — powered by Swedish technology and deep food industry expertise — deliver complete quality across the value chain, helping manufacturers accelerate innovation across FSN, dairy, and plant-based categories while protecting nutritional value, enhancing food safety, and bringing differentiated products to market faster.

According to Tetra Pak research, the global food supplement and nutrition (FSN) market is projected to reach USD 758.9 billion by 2034, growing at an annual rate of 7%, driven by rising demand for convenient, protein-rich and functional nutrition. In Vietnam, the FSN market is forecast to grow at 8.4% annually through 2027, up from 6.7% in the previous period, as consumers increasingly seek higher-value nutrition solutions that support health, wellness and everyday convenience.

“Vietnam Dairy 2026 is an important platform for the industry to address the next phase of growth, which is increasingly defined by quality, food safety, nutrition, sustainability and innovation,” said **Nguyen Giang, Managing Director, Tetra Pak Vietnam**. “As dairy and plant-based beverage manufacturers move beyond volume-led growth, Tetra Pak's end-to-end solutions help protect product quality and nutritional integrity while enabling more efficient and reliable scale-up from concept to shelf. We remain committed to working alongside Vietnam's food and beverage industry to advance protein nutrition and create long-term value across dairy and plant-based categories.”

Complete quality through end-to-end solutions

At the exhibition, Tetra Pak will showcase four integrated capabilities designed to help manufacturers deliver complete quality – protecting food safety, nutritional integrity, operational performance and product consistency throughout the product lifecycle.

- **Explore high-quality processing equipment** – End-to-end processing solutions, including membrane filtration, homogenisers and industrial protein mixers, that support protein-rich formulations, improve consistency and help preserve nutritional integrity while enhancing energy efficiency.
- **Discover innovative packaging portfolio** – A portfolio of aseptic carton packaging formats such as Tetra Brik® Aseptic, Tetra Prisma® Aseptic and Tetra Top®, that help protect products, extend shelf life and enhance shelf differentiation across dairy, plant-based and functional nutrition categories.
- **Experience advanced automation and service offerings** – Services and digital solutions that help improve productivity, optimise costs and maintain consistent food quality and safety, including Tetra Pak® Factory OS™, a smart factory platform that connects data and operations to enable faster decision-making and lower total cost of ownership (TCO).
- **Innovate with Bloom.** – A co-creation centre developed by Tetra Pak and professional co-packer DenEast in southern Ho Chi Minh City, where manufacturers can develop, test and scale dairy and beverage products from ideation to commercial production.

Tetra Pak will also participate in two workshops at the exhibition, bringing together manufacturers, regulators and industry experts to explore the role of technology and sustainability in shaping Vietnam's food and beverage industry:

- **Advanced Technologies in Dairy Processing and Packaging – Enhancing Food Safety and Quality (28 May, 1:30pm–5:00pm):** Exploring how advanced processing and packaging technologies can help improve food safety, quality, nutritional protection and production reliability.
- **Sustainable Development in the Dairy Industry: From Production to Consumption (29 May, 8:30am–12:00pm):** Examining how sustainable solutions powered by Swedish technology can support manufacturers meet sustainability requirements while ensuring food safety and optimising production costs.

To register for the workshops, please visit: <https://www.tetrapak.com/en-vn/campaigns/vietnam-dairy>

Celebrating World Milk Day and International Children's Day

To mark World Milk Day and International Children's Day on 30 May 2026, Tetra Pak and the Vietnam Dairy Association will co-host a celebration under the theme "Responsible Milk Consumption – Joining Hands to Protect the Environment," promoting circular food systems and liquid packaging carton recycling through three key activities as follows.

- **"Green Drop of Milk" Experience Zone** – Participate in interactive displays and educational games exploring the beverage carton recycling journey.
- **Educational Workshops** – Hands-on sessions for families on how to properly wash, fold cartons and quickly locate nearby collection points.
- **"Milk of Kindness" Charity Activity** – Donations of milk and scholarships to underprivileged children.
- **Carton Gift Exchange** – Bring used liquid packaging cartons and swap them for milk products.

Through this event, Tetra Pak reaffirms its long-term commitment to working with customers, local partners, recyclers, and authorities to raise awareness and drive action on beverage liquid packaging carton collection and recycling — while inspiring the value of safe, quality, nutritious food and contributing to food security.

With more than 30 years in Vietnam, Tetra Pak continues to work alongside partners across the food and beverage value chain to strengthen local capabilities and support long-term industry development. Its participation at Vietnam Dairy 2026 underscores the company's commitment to support manufacturers respond to evolving consumer demand through innovation, nutrition and sustainable growth.

Dairy and beverage manufacturers are invited to visit Tetra Pak Booth A1-151 at the Vietnam-Soviet Friendship Labour Cultural Palace in Hanoi, to explore how end-to-end solutions powered by Swedish technology can deliver complete quality and accelerate innovation, improve production performance and scale up protein nutrition products.

Visitors are also encouraged to visit Booth A1-36 to learn more about the journey of liquid packaging carton collection and recycling, enjoy interactive games, and bring used cartons to exchange for exciting gifts.

For more information, please visit: [LINK](#)

ABOUT TETRA PAK

We're here to make food safe and available. It's why we provide advanced food production systems. In collaboration with our customers and suppliers, driven by more than 24,000 dedicated employees worldwide, we protect food sustainably every day for hundreds of millions of people in more than 160 countries. Because we're here to fulfil a purpose:

We commit to making food safe and available, everywhere, and we promise to protect what's good: food, people and the planet.

More information about Tetra Pak is available at tetrapak.com.

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