

## PRESS RELEASE

### **TETRA PAK - DOVECO LAUNCHES VIETNAM'S FIRST TETRA RECARTE® LINE, USHERING IN A NEW ERA OF FOOD PACKAGING INNOVATION**

**Ho Chi Minh City, Vietnam, June 30, 2025** – Tetra Pak, a global leader in food processing and packaging solutions, is proud to announce the inauguration of Vietnam's first Tetra Recart® packaging line with Dong Giao Foodstuff Export Joint Stock Company (Doveco). This milestone marks a significant advancement in the country's food and beverage industry, offering manufacturers a modern, efficient, and sustainable alternative to traditional packaging formats.



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Tetra Pak is a trademark belonging to the Tetra Pak Group.

Designed for shelf-stable foods, Tetra Recart® is a paper-based carton solution that combines high-speed processing with retort sterilisation, ensuring long shelf life while preserving the taste, texture, and nutritional value of the food. With a capacity of up to 6,000 cartons per hour, the Tetra Recart® line enables producers to optimise operations, reduce packaging weight and waste, and respond to growing consumer demand for convenient, preservative-free products.

The first Tetra Recart® packaging line in Vietnam will be commissioned at Doveco plant in Son La this July. As one of Vietnam's leading enterprises in fruit and vegetable cultivation and processing, Doveco's adoption of this technology reflects a shared commitment to innovation, sustainability, and value creation across the food supply chain.

Nguyen Thanh Giang, Managing Director of Tetra Pak Vietnam, commented: *"This launch represents a meaningful step forward for Vietnam's food industry. By introducing advanced packaging technology, we are supporting local producers in enhancing product quality, improving operational efficiency, and meeting the evolving expectations of both domestic and international markets. Collaboration is key to driving sustainable growth, and we are proud to work alongside partners like Doveco to help shape the future of food in Vietnam."*



The new packaging line will process premium Vietnamese produce—including sweet corn, pineapple juice, and assorted beans—into recyclable, lightweight cartons. These

products will be available in retail outlets nationwide from July 2nd, offering consumers a fresh and sustainable alternative to other packaged products.

Beyond its technical capabilities, the Tetra Recart® packaging line installed in Doveco's largest factory, contributes to broader economic and social development. It supports the consumption and export of locally grown produce, creates employment opportunities, and strengthens the agricultural value chain of farmers and cooperatives across Son La and neighbouring provinces.

Mr Dinh Cao Khue, Chairman of Doveco, added: *"Our partnership with Tetra Pak reflects our shared vision for a more innovative and sustainable food industry. With Tetra Pak's proven expertise and reliable technology, we are able to bring high-quality Vietnamese products to market in packaging that meets global standards. With Tetra Recart®, we can now offer our favourite Vietnamese ingredients in packaging that's not only modern and convenient, but also sustainable."*

The introduction of the Tetra Recart® packaging line in Vietnam comes at a pivotal moment for the country's food and beverage industry—which is projected to reach USD 96.68 billion by 2025 and continue expanding at a compound annual growth rate (CAGR) of 6.74% through to 2030<sup>1</sup>. As the sector evolves to meet growing consumer expectations for convenience, quality, and sustainability, innovations such as Tetra Recart® are playing a crucial role in enabling this transformation. As the world's first retortable carton package for shelf-stable foods, Tetra Recart® presents a compelling alternative to traditional cans and glass jars. Made primarily from renewable materials, it is recyclable, lightweight, and engineered to minimise environmental impact throughout the production and distribution process.

For more information about Tetra Recart®, please visit:  
[Tetra Recart® food carton packages | Tetra Pak Vietnam](#)

Explore how Tetra Recart® helps food manufacturers: [How can Tetra Recart® help boost your food business? | Tetra Pak Vietnam](#)

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## **ABOUT TETRA PAK**

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<sup>1</sup> Statista. (2025). *Food - Vietnam*. Statista Market Insights. Source: <https://www.statista.com/outlook/cmo/food/vietnam>

Tetra Pak is a world leading food processing and packaging solutions company. Working with our customers and suppliers, we provide access to safe, nutritious food for hundreds of millions of people in more than 160 countries every day.

With over 24,000 employees worldwide, we commit to making food safe and available, everywhere, and we promise to protect what's good: food, people and the planet.

More information about Tetra Pak is available at [www.tetrapak.com](http://www.tetrapak.com)

[@tetrapak](https://www.youtube.com/user/tetrapak)

<https://www.linkedin.com/company/tetra-pak/>

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#### **References:**

1. Statista. (2025). *Food - Vietnam*. Statista Market Insights. Source: <https://www.statista.com/outlook/cmo/food/vietnam>