

NEWS RELEASE

Tetra Pak promotes the circular economy with School Recycling Program in Bac Ninh

Over 56 tons, equivalent to 5.6 million beverage cartons, have been collected through the program

Bac Ninh - April 24, 2024 – Today, Tetra Pak, a world leading food processing and packaging solutions company, in collaboration with the Department of Education and Training of Tien Du District, Bac Ninh province and Lagom Vietnam Joint Stock Company organized a wrap up event after four years of implementing the beverage carton collection program in schools in Tien Du district, marking another step in the journey of achieving low carbon circular economy in Vietnam. Since May 2020, the program has received active and persistent participation from 19 schools in Tien Du and 15 schools in the surrounding areas of Hung Yen province and Hanoi city, raising the awareness and habits of sorting and collecting beverage cartons with over 60,000 students and teachers, 250,000 residents, thereby contributing to realizing the goal of building a sorting cartons culture in the community as well as supporting food and beverage manufacturers in fulfilling their commitments to collecting packaging after use according to Extended Producer Responsibility (EPR) regulations.

“The collection and recycling program in Tien Du district holds significant importance as it marks the first expansion of the school recycling program to a provincial area, rather than major cities like Hanoi and Ho Chi Minh City. The results help us to establish beverage cartons collection program in the district as a cornerstone for expansion throughout Bac Ninh province. This initiative aims to address the waste management actions for authorities and support manufacturers in fulfilling their Extended Producer Responsibilities (EPR),” said Thu Luong Thanh, Sustainability Manager, Tetra Pak. “The program enables us to move forward to our ultimate goal of building a low-carbon, circular economy in Vietnam.”

Evolved from the model of beverage cartons collection program and recycling at schools in Hanoi and Ho Chi Minh City, the beverage cartons collection program in Tien Du district are implemented in collaboration with the Department of Education and Training of Tien Du district and relevant units since May 2020, from then on spreading more widely to surrounding areas of Hung Yen province and Hanoi. After nearly four years of implementation, the program has collected over 56 tons, equivalent to 5.6 million beverage cartons. The wrap up ceremony also commended 16 schools with the highest amount of collected cartons as focal points to expand the program to schools across Bac Ninh province.

Tran Thi Hoa, Deputy Head of Education and Training Department of Tien Du District, shared: "Reducing carbon emissions is a collaborative effort that requires participation from various stakeholders, including citizens and businesses involved in the supply chain. Therefore, we highly appreciate the collaboration in the beverage carton collection at schools by Tetra Pak and Lagom, as well as the results that the program has achieved. I hope that these results will serve as motivation and a model for manufacturers in the area to learn from, aiming to build a sustainable circular economy and reduce environmental impacts. We are committed to creating favourable conditions to implement beverage carton collection at the highest efficiency."

As the implementing partner for Tetra Pak, Tran Van Hieu, Deputy Director Lagom Vietnam Joint Stock Company said: "Lagom and Tetra Pak have been collaborating in many beverage cartons collection and recycling projects, helping to improve awareness and behaviour of thousands of pupils and teachers in beverage cartons sorting and collecting. Therefore, we are more than happy to witness the results achieved after four years of implementation, thereby helping Lagom step by step realize the goal of recycling 100% of products and packages from waste."

Under the goal of promoting a low carbon, circular economy, Tetra Pak is striving to collaborate with collection partners and entities such as schools, retail supermarkets, and other industry leaders, to continuously expand beverage carton collection and recycling both at schools and within communities. Recently, Tetra Pak Vietnam has also extended the program to Binh Duong province, where the company's manufacturing plant is located, on the occasion of its 30th anniversary. Tetra Pak Vietnam closely works with stakeholders to expand school recycling to more provinces and cities, thereby contributing to Vietnam's sustainability and a low carbon, circular economy.

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ABOUT TETRA PAK

Tetra Pak is a world leading food processing and packaging solutions company. Working with our customers and suppliers, we provide access to safe, nutritious food for hundreds of millions of people in more than 160 countries every day.

With over 24,000 employees worldwide, we commit to making food safe and available, everywhere, and we promise to protect what's good: food, people and the planet.

More information about Tetra Pak is available at www.tetrapak.com.



[youtube.com/user/tetrapak](https://www.youtube.com/user/tetrapak)



[@tetrapak](https://twitter.com/tetrapak)



<https://www.linkedin.com/company/tetra-pak/>

ABOUT LAGOM

Lagom Vietnam specializes in collecting and recycling cartons and other products' packaging with a balanced operating philosophy – "NOT TOO MUCH, NOT TOO LESS, ENOUGH." Established in 2019 in Ho Chi Minh City, to date, Lagom has collected 570 tons of cartons through an extensive collection network in more than 10 provinces and cities, contributing to the reduction of nearly 71 million cartons discharged into the environment. Lagom aims to reduce waste, protect the environment, plant forests, and rebuild green lives through community programs and activities.

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