

# **PRESS RELEASE**

# TETRA PAK TIES UP WITH LOCAL PARTNERS TO RAMP UP COLLECTION AND RECYCLING OF USED BEVERAGE CARTONS IN NORTHERN VIETNAM

(Ho Chi Minh City –May 11th, 2023) Tetra Pak – a food processing and packaging solutions provider from Sweden – has signed a cooperation agreement with Biopa Technology Company (Biopa) and Van Diem Paper Company (Van Diem) to spearhead the recycling of used beverage cartons in Northern Vietnam.

This collaboration marks a major milestone for Tetra Pak, as the company continues to expand its partnership with recyclers to develop the collection and recycling infrastructure of beverage cartons in the North. Prior to this agreement, used beverage cartons collected in the northern region had to be transported to the South for recycling by two Tetra Pak's partners in the collection network for used beverage cartons.

This new initiative will surely support the entire value chain to fulfill their sustainability ambitions.





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Under the agreement, Van Diem will be responsible for recycling used beverage cartons, while Biopa will organize and manage the collection network in the North. It is expected that by end of 2023, Biopa and Van Diem will collect and recycle approximately 800 tons of UBC, with a goal of reaching 3,000 tons per year by 2025.

"Tetra Pak's cartons help bring nutritious and safe food to millions of consumers, but it also places responsibility on us and F&B manufacturers to ensure that all used cartons are collected and recycled to save resources and keep the environment clean," said Mr. Eliseo Barcas, Managing Director of Tetra Pak Vietnam.



According to Mr. Eliseo, Tetra Pak is continuously seeking new partnerships to raise awareness and establish infrastructure to collect used beverage cartons in Vietnam

Implementing collection and recycling on a large scale requires extensive participation from all stakeholders, including manufacturers, waste collectors, recyclers, consumers, and authorities. That is why Tetra Pak has been continuously seeking new partnerships to raise awareness and establish infrastructure to collect used beverage cartons in Vietnam, Mr. Eliseo added.

"We will build and maintain the collection of used beverage cartons in the northern provinces and cities through Biopa's existing network as well as continuously establish new collection stations in industrial zones, apartment buildings, and other key areas," said Mr. Phan Cong Bang, General Director of Biopa. "Through this three-party cooperation agreement, we hope to make it easier for people to access carton collection and increase the carton recycling rate in Vietnam." Mr. Bang reaffirmed.

Mr. Le Manh Anh, Deputy General Director of Van Diem, said: "The used beverage cartons can be recycled into many useful items such as notebooks and ecological roofing. Collaborating with Tetra Pak and Biopa will enable us to ensure and make the recycling cartons supply more stable and effective."





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Tetra Pak is not only cooperating with collectors and recyclers but also working with retailers and partners to constantly expand the public carton collection network.

The company has joined force with AEON Mall and Mega Market to set up booths in these shopping malls in Hanoi, Ho Chi Minh City and other provinces for consumers to drop off used beverage cartons for collection and recycling.

## **ABOUT TETRA PAK**

Tetra Pak is a world leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 160 countries. With more than 23,000 employees around the world, we believe in responsible industry leadership and a sustainable approach to business.

Our promise, "PROTECTS WHAT'S GOOD<sup>™</sup>," reflects our vision to commit to making food safe and available, everywhere.



More information about Tetra Pak is available at www.tetrapak.com

# ABOUT VAN DIEM

Vạn Điểm Paper Joint Stock Company was established in 1962. After more than 60 years, Vạn Điểm Paper Joint Stock Company has made significant strides to keep up with the trends of the times and affirm its position in the Vietnamese paper industry.

With the desire to bring advanced technology from around the world to Vietnam and affirm Vietnamese brands in the domestic and foreign markets, we constantly innovate, install modern equipment and technology, and build a team of experienced and passionate staff to improve production efficiency as well as product quality. Our products have gained a foothold in the domestic market and have gradually gained the trust of foreign partners in markets such as the United States, Japan, Myanmar, and Cuba.

## **ABOUT BIOPA**

The paper technology company BIOPA was established with a mission to be one of the pioneering companies in researching, exploring, and developing eco-friendly paper products.

With their ambition and effort to develop, BIOPA is determined to become the leading company in Vietnam in providing paper packaging solutions for the Food & Beverage industry, helping to replace plastic packaging and reduce environmental pollution.

Keeping up with the trend of the industry, besides recycling paper waste, Biopa is also expanding to become the leading company in scrap paper and waste collection in Vietnam.

With the motto "PRESTIGE - CREATIVITY - FORWARD-THINKING - CONSCIENTIOUSNESS - COOPERATION", Biopa commits to being a reliable partner in all of their production and business activities.

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