



**Date: 18 July 2023**

**Tetra Pak® SCHOOLS COMPETITION EASTERN CAPE**

1. These are the competition specific terms and conditions for the Tetra Pak®\_ South Africa Eastern Cape Schools Competition.
2. The promoter of the competition is Tetra Pak® South Africa (Pty) Ltd with a principle place of business at 22 Skeen Boulevard, 7th Floor at The Interchange, Bedfordview, Johannesburg, South Africa, registered under company registration number: 1976/001277/07("Tetra Pak®").
3. The promotional competition is open to the selected South African primary and high schools in the Eastern Cape only and excludes any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
4. Any participant under the age of 18 years must be fully assisted by his/her guardian, who approves of and consents to the participant's participation in the competition and the participant's receipt/possession of the prize.
5. This promotional competition is open from 18 July 2023 and ends at 23h59 (midnight) on 30 November 2023. Any entries received after the closing date will not be considered.

## 6. To enter the Schools Competition

- a. Participants must complete the registration form provided and return this by email to [leanne@initiativesa.co.za](mailto:leanne@initiativesa.co.za) **by 23 June 2023**.
- b. Once registered, participating schools must collect as many empty/used and clean beverage cartons (e.g. milk, juice or custard cartons). To flatten the cartons one can remove the cap, flatten the carton, put the cap back on and placed in the designated bins provided by Tetra Pak® at the school. The bins will be delivered to the schools during the course of the week of the 18<sup>th</sup> July 2023.
- c. Each school will have a period of 4 months within which to collect as many empty/used and clean beverage cartons (e.g. ANY milk/ oat milk/almond milk, etc, juice or custard cartons) as possible. Calculations will be made on the number of cartons collected per capita.
- d. Any glass ,plastic or other grades of waste paper will be removed from the waste and only the cartons collected will be weighed.
- e. The school will be required to provide the collector, Imagined Earth, with a contact name and WhatsApp number.
- f. The school can download the Imagined Earth App and login with the contact person's name and WhatsApp number provided to follow their progress.
- g. Imagined Earth will run weekly collections in each area on a specific day. Once the bins have been emptied, the number of cartons collected will be confirmed by Imagined Earth and communicated to the school. The schools will be able to track their collected volumes on the Imagined Earth mobile app.
- h. The collection bins are the sole property of Tetra Pak® during the competition and will be donated to the school after the competition.
- i. It is highly recommended that the bins only contain cartons as other waste materials will not be weighed and contribute to the schools measurement.

## 7. The Prizes:

- a. The First prize is R25 000 worth of equipment or school upgrade to one participating school in each selected area (Jeffreys Bay, Humansdorp and Gqeberha) that collects the most waste per capita of empty/used and clean cartons (milk, juice, or custard) (1 x prize in Jeffreys Bay, 1 x prize in Humansdorp and 1 x prize in Gqeberha) PLUS 40 recycled desks for the school and 40 recycled desks to be awarded to an underprivileged school selected by the winning school in each.
- b. The Second prize is R10 000 worth of equipment or school upgrade to one participating school in each selected area (Jeffreys Bay, Humansdorp and Gqeberha) that collects the 2<sup>nd</sup> highest waste per capita of empty/used and clean cartons (milk, juice, or custard) (1 x prize in Jeffreys Bay, 1 x prize in Humansdorp and 1 x prize in Gqeberha).
- c. The Third prize is R5 000 worth of equipment or school upgrade to one participating school in each area (Jeffreys Bay, Humansdorp and Gqeberha) that collects the 3<sup>rd</sup> highest waste per capita of empty/used and clean cartons (milk, juice, or custard) (1 x prize in Jeffreys Bay, 1 x prize in Humansdorp and 1 x prize in Gqeberha).

8. Any prize not taken up for any reason within eight weeks of notification will be forfeited.
9. All winning schools will be notified telephonically and will be required to sign an acknowledgment of receipt of the prize.
10. A copy of these rules can be found at [www.tetrapak.com/en-za/about-tetra-pak/local-pages/choosetorecycle](http://www.tetrapak.com/en-za/about-tetra-pak/local-pages/choosetorecycle) throughout the period of the competition.
11. The names of the winners, once contacted, will be published on [www.tetrapak.com/en-za/about-tetra-pak/local-pages/choosetorecycle](http://www.tetrapak.com/en-za/about-tetra-pak/local-pages/choosetorecycle) well as via a emailer to the schools.
12. The Promoter shall not be responsible for any lost, damaged or delayed entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
13. The prizes are not exchangeable for cash and are not transferrable under any circumstances.
14. A Tetra Pak® representative will make contact with the school to set up a roadshow date to educate the children about the journey of a carton package as well as to answer any questions about the competition.
15. The Promoter reserves the right to use the images taken of the winner for publicity purposes in any manner they deem fit, without further remuneration being made payable to the winner. However, the winner has the right to object to these images being used by written notification to the Promoter at 22 Skeen Boulevard, 7th Floor at The Interchange, Bedfordview, Johannesburg, South Africa Att : Legal Department.
16. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
17. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.
18. Neither the Promoter, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
19. All risks and ownership of the prizes shall pass to the winners on delivery thereof and hence all of The Promoter's obligations in regard to the Competition as well as in regard to the prizes shall terminate.
20. All the information provided or related to this Competition shall be managed, captured, and approved by The Promoter, and will not be used for any other purpose than for execution of the Competition and in line with applicable legislation.

User data collected via entry for this Competition will be stored for as long as it is legally required to in accordance with the Protection of Personal Information Act, No 4 of 2013 and the Promoter's Privacy Policy, <https://www.tetrapak.com/en-za>

21. Nothing in these terms and conditions is intended to, or must be understood to, unlawfully restrict, limit, or avoid any rights or obligations, as the case may be, created for either the participant or the Promoters in terms of the Consumer Protection Act, 68 of 2007 ("CPA").
22. By entering the Competition, entrants acknowledge that the Competition will be managed in accordance with the provisions of the CPA. Qualifying entrants undertake to expeditiously do all things necessary to enable the Promoter to comply with their obligations under the CPA.
23. The Promoter may make media announcements / publications of the names / photographs of Winners and/or Participants however any Winner or Participant may expressly choose to decline this. Names or photographs of minors will only be published where written consent from the parent/s or legal guardians is received by the competition organisers.
24. The Promoter's decision(s) shall be final and no correspondence will be entered into.
25. The Promoter reserves the right to disqualify any entrant if it has reasonable grounds to believe the entrant has breached any of these terms and conditions or has cheated.
26. In the event that any entrant is disqualified from the competition, the Promoter in its sole discretion may decide whether a replacement contestant should be selected.
27. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
28. Detailed standard terms and conditions apply and can be found at [www.tetrapak.com/en-za/about-tetra-pak/local-pages/choosetorecycle](http://www.tetrapak.com/en-za/about-tetra-pak/local-pages/choosetorecycle)
29. Entering this Competition constitutes the unconditional acceptance of these terms and conditions.