



# HOW TO KNOW IF YOU'VE ACHIEVED QUALITY EXCELLENCE



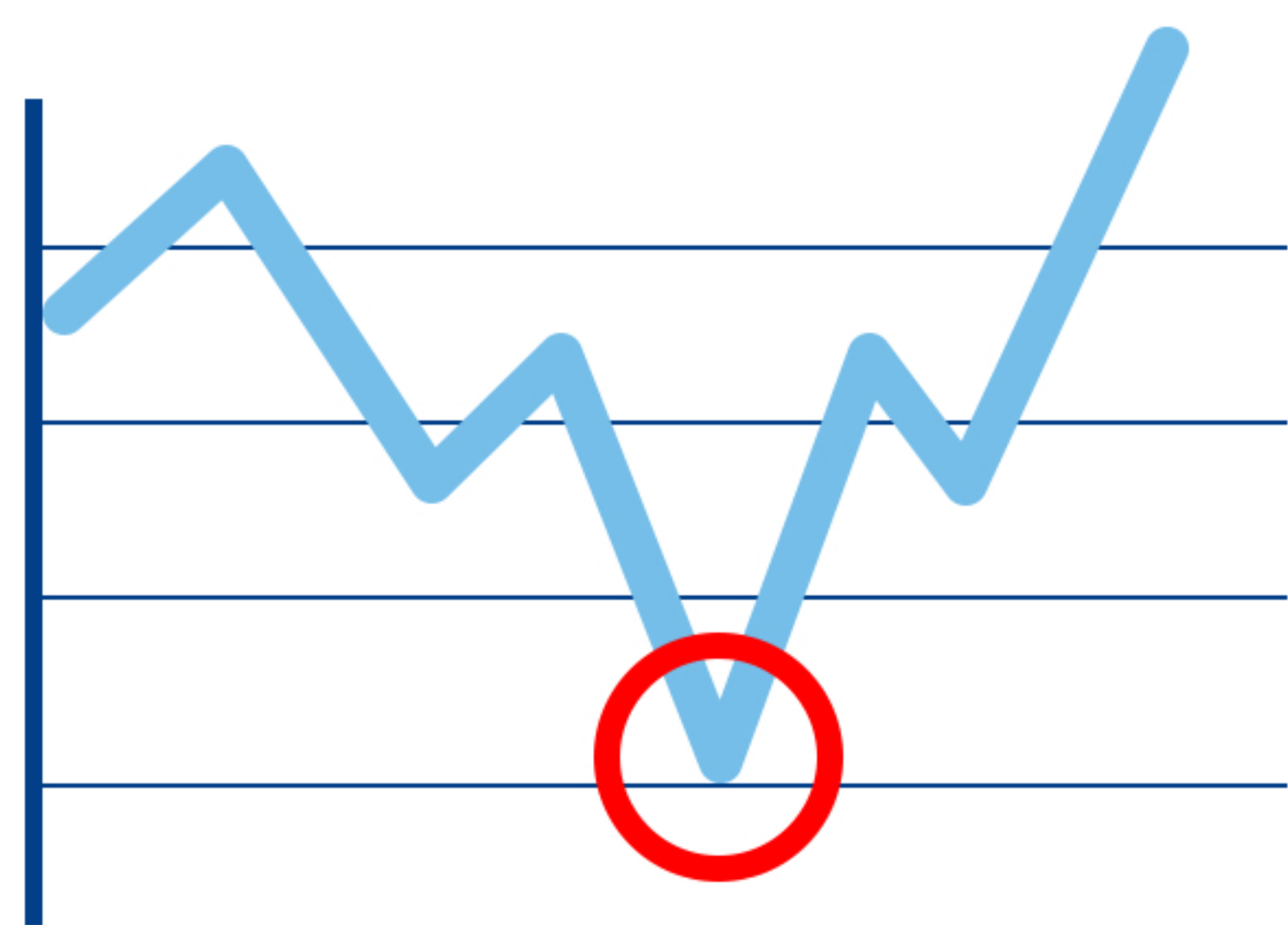
## 1. You understand your customers' demands

For most consumers, a bad pack is worse than no pack.



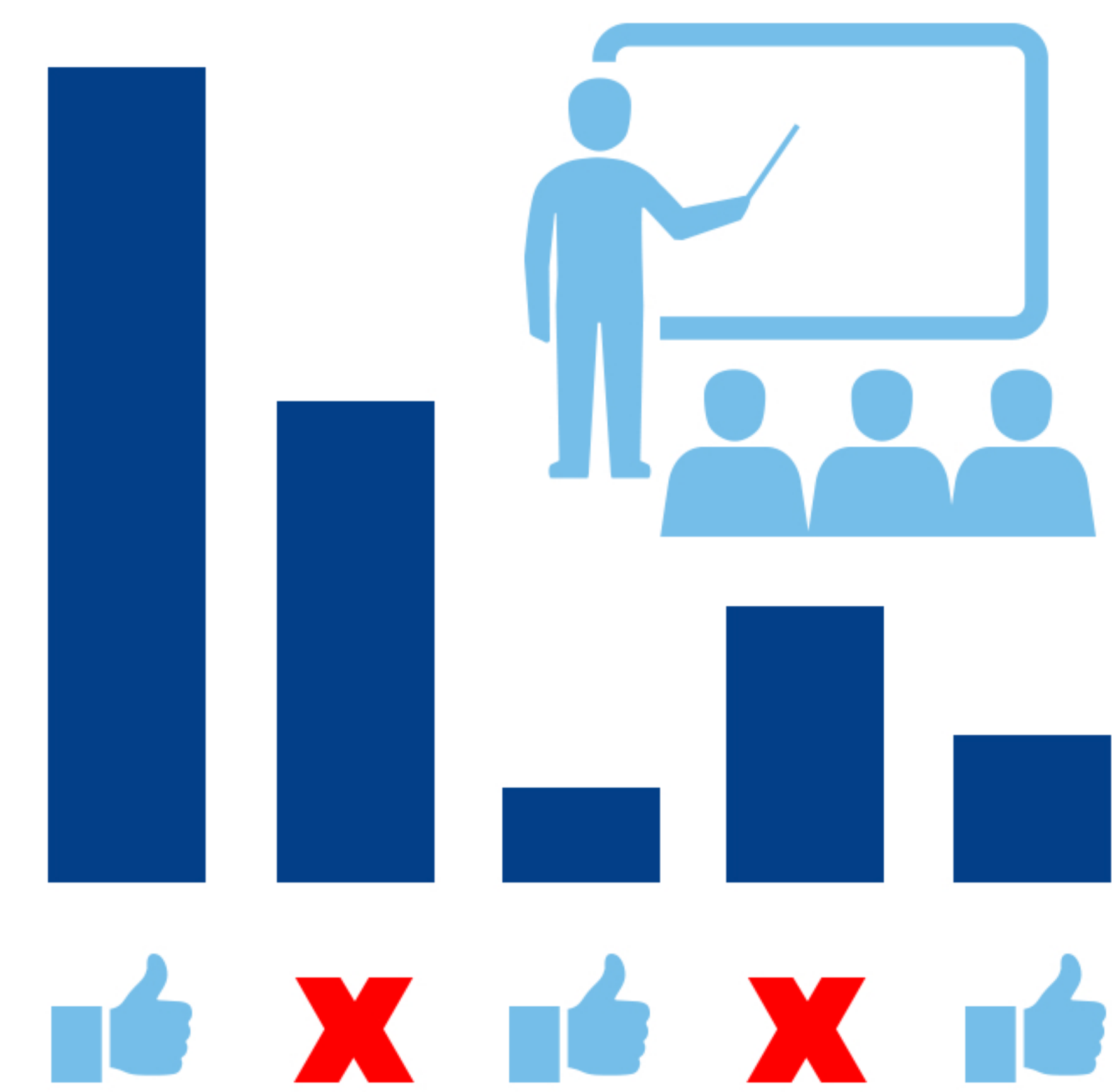
## 2. Your sales have increased

Sales are shown to increase by 1% for every 3% increase in on-shelf quality.



## 3. You know exactly where quality losses originate

Predictive Quality Metrics allow for better understanding of quality losses.



## 4. You know how and what to measure

With the right analysts and guidance, you can easily start measuring quality and benchmarking results.



## 5. You've achieved it all without wasting time and money

The right quality initiatives will lead to more efficiency and lower costs.



### NEED A HAND?

Tetra Pak® Services helps you check all the boxes on food safety and quality.

[www.tetrapak.com/services](http://www.tetrapak.com/services)

